



CHICAGO
LOOP
ALLIANCE.



2024 IMPACT REPORT



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CHICAGO LOOP ALLIANCE

leads the community by creating and supporting inclusive programs that attract people and investment to the Loop.





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ENHANCED SERVICES

Chicago Loop Alliance provides cleanliness, beautification, safety, and maintenance services to Special Service Area #1-2015, covering State Street from Wacker to Ida B. Wells and parts of Wabash Avenue.

In 2024, Chicago Loop Alliance Street Team Ambassadors,



Continued its summer expansion in the city of Chicago corridor ambassador programs



Provided additional support for State Street visitors and businesses, as well as city departments (Chicago Dept. of Sanitation, Chicago Police Department)

9,386

business check-ins

17,841

directions given

Clean Team Ambassadors

keep State Street welcoming and safe by clearing snow from sidewalks, removing graffiti, sanitizing touch points, and more.

State Street's unarmed Security Patrols

played a vital role in keeping SSA#1-2015 safe in 2024, especially overnight, on weekends, and during holidays and special events.



312,549

surface sanitizations, including bus stop seats, trash cans, newspaper racks, door handles, and bike racks

1,152

hours of private Security Patrols spent on State Street

72

security roll calls

5,742

graffiti tags and stickers removed

146,025

pounds of trash removed

20.2

inches of snow removed from the sidewalks on State Street

144

CTA station checks

Chicago Loop Alliance ambassadors often serve as a touchpoint for those experiencing homelessness and other social service needs.

4,276

social service referrals

2,133




individuals placed

548

hygiene kits distributed



Other enhanced services that create a sense of arrival on State Street include:

-  Power washing sidewalks, curbs and public infrastructure
-  22 new trees installed along State Street
-  150 light poles painted and repaired in preparation for the 2024 Democratic National Convention

SAFETY AND SECURITY COMMITTEE

CLA continued to effectively maintain and advance the Safety and Security Committee. The committee remained proactive in fostering constant communication with interested members through the GroupMe messaging platform and holding monthly meetings, convening civic leaders, businesses, governmental agencies, and law enforcement.

202

Safety and Security GroupMe members

475

people who participated in monthly Safety & Security committee meetings

5

guest speakers at monthly Safety and Security meetings





ECONOMIC DEVELOPMENT

Chicago Loop Alliance continually strives to advance the future of the Loop through economic development advocacy and initiatives, including a successful residential committee to address the needs of a growing Loop demographic.



10%

increase in pedestrian activity compared to 2023

3%

increase in hotel occupancy compared to 2023

15%

higher office occupancy rate than 10-city national average throughout 2024

1.3 million+

Sundays on State attendees since its 2021 inception

90%

of vendors at Sundays on State were from underrepresented communities

1,088

jobs supported by Sundays on State in 2024

\$6.5 million

in economic impact during the two 2024 Sundays on State events alone

OTHER ECONOMIC DEVELOPMENT WORK INCLUDED:



Supporting programs like Hospitality Hires to assist job seekers with opportunities at downtown organizations

Monitoring the progress of the CTA State and Lake L station, including a public viewing platform and second "Gateway" in front of the Chicago Theatre



Enhancing the façade of State Street buildings in preparation for the 2024 Democratic National Convention



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PLACEMAKING

SUNDAYS ON STATE

In its fourth year, Sundays on State once again transformed State Street into a one of a kind block party for Chicagoans from every neighborhood and beyond.



67%

of attendees visited a Loop business or landmark before, during, or after the event

94%

of attendees would refer a friend to Sundays on State

1.3 million+

people attended Sundays on State since its 2021 inception

0

incidents of violent crime were reported to Chicago Loop Alliance during the events



NASCAR

In an effort to make major events like NASCAR Chicago Street Race more accessible, Chicago Loop Alliance partnered with NASCAR to create a free, open to the public NASCAR Village in Butler Field with two days of family-friendly arts, culture, and interactive displays under the iconic backdrop of Chicago's skyline and an unforgettable NASCAR race course.



THE GATEWAY

Chicago Loop Alliance freshened up The Gateway, a traffic median turned people spot with new tables, chairs, umbrellas, and landscaping, making it an idyllic respite surrounded by the sights and sounds of the Loop.



ARTS IN THE DARK HALLOWEEN PARADE

Chicago Loop Alliance remained a Major Sponsor for LUMA8's Arts in the Dark Halloween Parade on State Street, celebrating its 10th anniversary. The parade continues to uplift Halloween as the "artist's holiday", enlivening State Street with the spectacle of community driven performing arts and diverse cultural representation.

80

groups participated in LUMA8's Arts in the Dark Halloween Parade

3,996

participants in LUMA8's Arts in the Dark parade

100,000

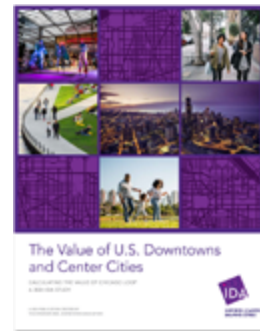
people attended LUMA8's Arts in the Dark parade

PLANNING & ADVOCACY

Chicago Loop Alliance reviews projects and advocates for Loop issues like landmark architecture, transportation, investment, and revitalization opportunities.

VALUE OF DOWNTOWN STUDY

Chicago Loop Alliance commissioned an in-depth Value of Downtowns report, created by the International Downtown Association (IDA), analyzing key principles of downtown success for the Chicago Loop compared to 54 other downtowns and center cities across the U.S., with the Chicago Loop surpassing other U.S. downtowns studied by most value metrics and denoting the Loop as the most significant and vital of Chicago's neighborhoods.



GOVERNMENT AFFAIRS

CLA partnered with Urban Land Institute and the city of Chicago's Department of Planning and Development for a Technical Assistance Panel and report aimed at revitalizing the State Street corridor between Ida B. Wells and Wacker.

Our newly formed government affairs committee advocated for nearly 20 issues at the local, county, state, and federal level with ten favorable outcomes, including:

-  Securing legislation in Springfield to allow for business improvement districts (BIDs) in Chicago
-  Supporting the landmark status and halting demolition of the GSA buildings on State Street
-  Championing the city's commitment to four proposed LaSalle Street TIF projects
-  Supporting the revision of the special sign ordinance for State Street

OTHER PLANNING AND ADVOCACY PROJECTS AND INITIATIVES INCLUDED:



Advocating for legislation on Capitol Hill with other downtown districts on topics of homelessness, police resources, and office conversions



Serving as a delegate for economic development and downtown place management internationally

#1

Big City in the U.S. by Conde Nast Traveler for a historic and unprecedented eighth year in a row

3

design and signage packages reviewed

8

panels or presentations by staff to local, national, and international audiences



Chicago Loop Alliance staff spoke on panels regarding the best practices for the future of downtowns across the globe, marketing and communications, social media strategy for downtown place management organizations, successful placemaking initiatives, and more.

Staff also participated in conversations on the state of downtowns with various cities and countries around the world, including Paris, Shanghai, Beijing, Liverpool, Singapore, and Seattle.



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COMMUNITY ENGAGEMENT & MEMBERSHIP

In 2024, Chicago Loop Alliance's Community Engagement department continued to solidify its role as a key resource and strategic partner for our members, facilitating meaningful connections with civic and community stakeholders.

The department's efforts advanced CLA's mission to serve as a cornerstone within the Loop community by providing valuable support for members, addressing evolving community needs, and fostering a collaborative environment. Through tailored opportunities, strategic partnerships, and a commitment to flexibility, CLA further strengthened its reputation as a trusted relationship builder, welcoming 51 new members.

Being a member of Chicago Loop Alliance in 2024 encompassed effective networking, marketing, and professional development opportunities, and a strengthened connection to the heart of Chicago's dynamic Loop district and its future growth.



305

total Chicago Loop Alliance member and partner businesses in 2024

51

new member businesses joined Chicago Loop Alliance in 2024

73

members featured in Member Spotlight, a weekly email distributed to Chicago Loop Alliance members

421

member/partner mentions in In The Loop content





















499

LoopedIn attendees

\$192,100

in Membership revenue collected

MEMBER DEMOGRAPHICS

-  Restaurants, Bars & Cafes: **16%**
-  Arts, Cultural Attractions & Entertainment: **13%**
-  Hotels & Hospitality: **9%**
-  Government: **8%**
-  Real Estate & Development: **6%**
-  Individual Member: **6%**
-  Advocacy & Social Services: **5%**
-  Business & Professional Services: **5%**
-  Marketing & Media: **5%**
-  Residential Buildings: **4%**
-  Education: **4%**
-  Financial, Insurance & Legal: **3%**
-  Retail: **3%**
-  Architecture, Engineering & Construction: **< 3%**
-  Parking & Transportation: **< 3%**
-  Landscaping & Maintenance: **2%**
-  Venues & Workspaces: **2%**
-  Medical Services, Wellness & Care: **2%**
-  Energy: **< 1%**
-  Religious Institutions: **< 1%**



2024 MEMBERS AND PARTNERS

| | | | |
|---|--|---|--|
| 131 South Dearborn, LLC | Brando's Speakeasy | Chicago Transit Authority | EQ Office |
| 161 N. Clark LLC | BrightView Landscape Services | Chicago Triathlon, The | Equinox - The Loop |
| 212 W. Washington Condo Association | Broadway In Chicago | Chicago Youth Symphony Orchestras | Exchequer Restaurant & Pub |
| 2nd Ward Alderperson Office | Building Owners & Managers Association | Chicagoland Chamber of Commerce | Faegre Drinker Biddle & Reath LLP |
| 34th Ward Alderperson Office | BWYB Products / Wallock International | Chicago's Doghouse | Farbman Group, The / Huntington Construction |
| 360 Chicago | Cambria Chicago Loop - Theatre District | Chick-fil-A State & Lake | Fashion Mod |
| 42nd Ward Alderperson Office | CannonDesign | Choose Chicago | Fillmore, The |
| 4th Ward Alderperson Office | Canopy by Hilton Chicago Central Loop | Christkindlmarket Chicago | First American Bank |
| 7th Congressional District Chicago Office | Capital One Cafe | CIBC | First Street Retail Partners |
| A&A Ballet Center For Dance | Carol Fox & Associates | CIRCLE Foundation | First United Methodist Church |
| Abbott | CBRE Group, Inc. | City Centre Condominium Association | FLIRT Communications |
| ABC-7/WLS Television, Inc. | Center for Native Futures | Cityscape Garden & Design | Flyover |
| About Last Knife | CenTrio Energy | Clayco | Gayle V's Best Ever Grilled Cheese |
| Acadia Realty Trust | Chicago Architecture Center | Club Quarters Hotel, Central Loop Chicago | Gene Siskel Film Center |
| Action Advertising, Inc. | Chicago Athletic Association | Color Factory | Gilbane Building Company |
| Adler University | Chicago Chop House | Columbia College Chicago | Gino's East - South Loop |
| Aire Rooftop Bar | Chicago Community Trust, The | Comcast, NBC Universal | Glessner House |
| Allegro Royal Sonesta Hotel Chicago Loop, The | Chicago Cook Workforce Partnership | ComEd | Goddess and the Baker |
| Allied Global Marketing | Chicago Department of Business Affairs and Consumer Protection | Community Builders, Inc., The | Goethe-Institut Chicago |
| American Writers Museum | Chicago Department of Cultural Affairs and Special Events | Comparion Insurance Agency, A Liberty Mutual Company | Goettsch, Alexis (ind.) |
| Aries Charter Transportation, Inc. | Chicago Department of Planning & Development | Concorde Print & Media | GOGO Charters Chicago |
| Arlo Chicago | Chicago Department of Streets & Sanitation | Convene | Good Eating Company, The |
| Art Institute of Chicago | Chicago Department of Transportation | Convene at 311 W Monroe | Goodman Theatre |
| Aspire Properties | Chicago Event Management, Inc. | Convene at Willis Tower | Goodman Williams Group |
| Ateema Media & Marketing | Chicago Human Rhythm Project | Cook County Assessor's Office | Grady, Graham C. (ind.) |
| Auditorium, The | Chicago Loop Dentistry | Cook County Department of Transportation and Highways | Grant Park Bistro |
| Balanced Environments, Inc. | Chicago Loop Neighbors Association | Dearborn Tavern, The | Grant Park Music Festival |
| Ballet 5:8 | Chicago Loop Synagogue | Density USA | Gray Line Chicago |
| Bandol Brasserie & Raw Bar | Chicago Police Department | DePaul University | Greater Chicago Charter Bus |
| Bannerville USA | Chicago Public Library | Design Museum of Chicago | Grill on 21 |
| Bar Sotto | Chicago School, The | Digital Latinos, Inc. | Hampton Majestic Chicago Theatre District |
| Beacon Capital Partners | Chicago Symphony Orchestra | DL3 Realty L.P. | Harold Washington College |
| Beatrix | Chicago Thanksgiving Parade Foundation | Do312 | Harold Washington Library |
| Berghoff Restaurant & Adams Street Brewery, The | Chicago Theatre, The | Downtown Apartment Company | Harris Theater for Music & Dance |
| Big Bus Tours - Chicago | Chicago Timeshares | Draper and Kramer, Incorporated | Hawthorne Strategy Group |
| Blackstone Hotel-Autograph Collection, The | | EDUCO | Heritage at Millennium Park |
| Blick Art Materials | | Elephant & Castle Pub and Restaurant - Adams Street | Heron Agency |
| Block Thirty Seven | | Elephant & Castle Pub and Restaurant - Wabash Avenue | Hilton Chicago |
| Blounts & Moore DBA Market 96 Neighborhood Dispensary | | | Hilton Garden Inn Chicago Central Loop |
| Born Again Consignment Parlor | | | HLSA, Inc. |

| | | | |
|--|--|--|--|
| Honorary Board Member - Cal Audrain* | Mara Insurance Services | Pressure Washing Systems | State Rep. Kimberly du Buclet's Office |
| Honorary Board Member - Fran Casey | Marc Realty | Pret A Manger | State Rep. Sonya M. Harper's Office |
| Honorary Board Member - Herman Berghoff | Medieval Torture Museum | Proven IT | State Rep. Yolonda Morris Office |
| Honorary Board member - Lori Healey | Metropolis Condominium Association | Public Communications, Inc. | State Rep. Yolonda Morris Office |
| Honorary Board Member - Melvin Katten | Metropolitan Planning Council | Raised An Urban Rooftop Bar | State Sen. Lakesia Collin's Office |
| Honorary Board Member - Norman Elkin | Metropolitan Properties of Chicago, LLC | Raising Cane's Chicken Fingers | State Sen. Mattie Hunter's Office |
| Honorary Board Member - Ralph Hughes | Metropolitan, The | Remington's | State Sen. Robert Peter's Office |
| Honorary Board Member - Ron Arnold | Mid-America Real Estate Corp. | Renaissance Chicago Downtown Hotel | Staver Accident Injury Lawyers, P.C. |
| Hyatt Centric The Loop Chicago | MILA Chicago Luxury Apartments | Residences at 330 S. Michigan Condo Association, The | Staypineapple, An Iconic Hotel, The Loop |
| IAMDAD365 INC | Millennium Hall | Residences at St. Regis Chicago, The | Steak 48 Chicago |
| Illinois Autism Center | Millennium Park Foundation | Revival, The | Stone Real Estate Corp. |
| Illinois Hispanic Chamber of Commerce (IHCC) | Millennium Park Plaza | Richelieu Flats Condominium Association | Streetplus |
| Illinois Hotel & Lodging Association | Millennium Parking Garages | Richman, Jeff (ind.) | Tandoor Char House |
| Illinois Restaurant Association | Mindworks | Roanoke Restaurant | Target |
| Illuminarium | Moody Nolan | ROOF on theWit | Tawani Property Management |
| Impact Networking | Morningstar, Inc. | Roosevelt University | Taylor, Kevin (ind.) |
| INDIRAP | Morse, Sarah (ind.) | Royal Sonesta Chicago Downtown, The | Teatro Zinzanni |
| Interior Investments, LLC | Morton's The Steakhouse - Wacker Place | Russian Tea Time | theWit, a Hilton Hotel |
| InterPark, LLC | Museum of Illusions | SATC Law | Tiny Tapp & Cafe |
| Italian Village Restaurants | My Block My Hood My City | Satler, Dr. Gail (ind.) | Tolpin & Partners PC |
| Joffrey Ballet, The | NARE Investments | School of the Art Institute of Chicago | Tours With Mike |
| Jovie Nannies and Sitters | NASCAR Events and Entertainment | Senator Dick Durbin's Chicago Office | Twenty North State Condominium |
| JW Marriott Chicago | Nash, Charles (ind.) | ServPro of Downtown Chicago | Union League Club of Chicago |
| Kilwins Chocolates Fudge and Ice Cream Chicago | National Charter Bus Chicago | Silk Road Rising | United Bus Inc. |
| Kimpton Gray Hotel | Native Foods | Singer on State Street Condo Association | University Center |
| Kosin, Mark (ind.) | New City Moving | Site Design Group, Ltd. | University Club of Chicago |
| Land & Lake Kitchen | NEW Marketing Solutions | Skydeck Chicago | Urban Real Estate |
| LaSalle Chicago, The | Northman Beer & Cider Garden, The | Solomon Cordwell Buenz (SCB) | Velvetstyle Event Marketing |
| Le Meridien Essex Chicago | Obrist, Kerry (ind.) | Sotto | Venteux |
| League of Chicago Theatres | Ocean Prime | SP PLUS Corporation and Millennium Garages | W Chicago - City Center |
| LM Studio Chicago | One North Kitchen and Bar | Spa at Palmer House | W Chicago - Lake Shore |
| Lunum, Inc | Organic Headshots | Spa at theWit | Wabash Lights, The |
| Lyric Opera of Chicago | Paint the City | Springboard Research Ltd/MRI Software LLC | Walgreens |
| Macy's on State Street | Palmer House, a Hilton Hotel | Starbucks Coffee Company | Walnut Room, The |
| Maggie Daley Park | Park Monroe Condominium Homes Association, The | StarEvents, Inc. | Wheeler Kearns Architects |
| Magnificent Mile Association | Patel, Dipak (ind.) | State & Lake Chicago Tavern | Wintrust Bank - Chicago |
| Mallers Building LLC | Petterino's | State Rep. Kam Buckner's Office | Workbox |
| | Pitch at The Loop, The | | World Business Chicago |
| | PNC Bank Premier | | |

* - deceased



MARKETING

Chicago Loop Alliance's marketing and communications team continued elevating the district and CLA member businesses through various promotional campaigns, including Holidays in the Loop, the In the Loop news center, and robust digital and social media efforts.





EXPLORE: LoopChicago.com

DINE & DRINK

- P** Depot 226 | 226 W. Jackson
- Q** Elephant & Castle Pub and Restaurant | 111 W. Adams; 185 N. Wabash
- R** Exchequer Restaurant & Pub | 226 S. Wabash
- S** Cayle V's Best Ever Grilled Cheese | 108 N. State
- T** ... East - South Loop | S. Dearborn
- U** ... The Baker | Madison;
- V** ... Wacker Place | 65 E. Wacker
- W** Native Foods | 218 S. Clark
- X** Ocean Prisms | 87 E. Wacker
- Y** One North Kitchen and Bar | 1 N. Upper Wacker
- Z** Petherino's | 150 N. Dearborn
- AA** Protein Bar & Kitchen | 37 S. LaSalle | Multiple Locations
- AB** RAISED | An Urban Rooftop Bar | 1 W. Upper Wacker
- AC** Raising Cane's Chicken Fingers | 2 N. Michigan
- AD** Rowington's | 20 N. Michigan
- AE** Revival Food Hall | 125 S. Clark
- AF** ... on the Wit | 101 N. State
- AG** ... Japanese Tea Time
- AH** Starbucks Coffee Company | 209 W. Jackson; 131 S. State; 55 E. Jackson; 40 W. Lake
- AI** State & Lake Chicago Taverns | 201 N. State
- AJ** Sweetwater Tavern & Grill | 225 N. Michigan
- AK** The Berghoff Restaurant & Adams Street Brewery | 17 W. Adams
- AL** The Dearborn | 145 N. Dearborn
- AM** The Exchange | 224 S. Michigan
- AN** The Fillmore | 120 W. Monroe
- AO** The Florentine | 151 W. Adams
- AP** The Northman Beer & Cider Garden | 233 E. Riverwalk
- AQ** The Village | 71 W. Monroe
- AR** The Walnut Room | 111 N. State
- AS** Tiny Topp & Cafe | 55 W. Chicago Riverwalk



13.9 million

social media impressions

113,126

followers across social media platforms

33%

increase in engagement across social media platforms

76

articles published on In the Loop

883 million+

Sundays on State marketing and media impressions












1.32 million+

Chicago Loop Alliance website pageviews



COMMUNICATIONS & MEDIA RELATIONS

Positively shaping the narrative of downtown is at the heart of Chicago Loop Alliance's communications. Through unique stories about the work of CLA and its members, Chicago Loop Alliance secured coverage from every major local print, digital, and broadcast outlet, as well as national outlets, earning coverage on projects and programs including:

-  Value of Downtowns Study
-  Quarterly State of the Loop economic reports
-  My Block, My Hood, My City's 2nd annual Downtown Day
-  Corridor Ambassador expansion
-  Sundays on State
-  NASCAR Chicago Street Race
-  Holidays in the Loop
-  Annual Gala
-  Annual Meeting
-  2024 Democratic National Convention
-  Business Improvement Districts (BIDs)



25

press releases
and media
advisories sent

1,775

clips that mention
Chicago Loop
Alliance

2.3 billion+

earned media impressions for
Chicago Loop Alliance

\$21 million+

value of earned media coverage

226

emails sent

84,957

email subscribers

SELECT MEDIA COVERAGE





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DEVELOPMENT

A new addition to the Chicago Loop Alliance team is our first-ever Director of Development.

This new position serves as a strategic investment designed to diversify revenue streams and fund essential philanthropic and social service projects that benefit the Loop. It highlights CLA's unwavering commitment to ensuring the Loop remains a vibrant and inclusive neighborhood for everyone.

This commitment was further celebrated at Chicago Loop Alliance and Foundation's Annual Gala, presented by Pressure Washing Systems on September 27 at the JW Marriott. The black and white themed ball celebrating the glamour of the Loop, hosted over 400 guests, generating over \$231,000 to support public art projects and events like Sundays on State, The Gateway, the Arts in the Dark Halloween Parade, and more.



Director of Development Christian Boyer and President and CEO Michael Edwards



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INCLUSION, DIVERSITY, EQUITY & ACCESSIBILITY (IDEA)

As part of our work to make the organization, and by extension the Loop, a better place for everyone, Chicago Loop Alliance's Inclusion, Diversity, Equity, and Accessibility Committee (or IDEA Committee) intentionally addressed "Ensuring Everyone's Neighborhood" within the 2023-2028 organizational strategic plan.

The IDEA Committee built partnerships with organizations dedicated to embracing the diversity and inclusion of Chicago's communities in the Loop, including deepening relationships with My Block, My Hood, My City, Illinois Hispanic Chamber of Commerce, and Center for Native Futures, along with fostering connections with the Illinois Department of Human Services.



CLA successfully partnered with My Block, My Hood, My City's second Downtown Day initiative, connecting 18 CLA member businesses with approximately 1,000 youth participants to systemically address the divide between Chicago's youth on the South and West sides and the central business district.

33%

of Chicago Loop Alliance board are people of color

45%

of Chicago Loop Alliance board are women

54%

of Chicago Loop Alliance staff are people of color

42%

of Chicago Loop Alliance staff are women

90%

of vendors at Sundays on State were from underrepresented communities

2024 SOURCES OF SUPPORT

The Chicago Loop Alliance Foundation is a 501(c)(3) affiliate organization that pushes the limits of what a downtown can be for its residents, workers, and visitors. The Foundation seeks to enrich the Loop's public spaces through artistic expression and free cultural programming. By building a connection between people and the places they share, the Chicago Loop Alliance Foundation hopes to create an inclusive downtown environment that fosters creativity and enhances the Loop's appeal to the people and businesses that are a part of it.

\$100,000+

Broadway In Chicago***
Department of Cultural Affairs and Special Events
Joffrey Ballet***

\$25,001-\$75,000

Allstate Insurance Company
Choose Chicago and Chicago Sports Commission
Macy's
NASCAR Chicago Street Race***
Pressure Washing Systems
Target

\$15,000-\$25,000

Colliers International***
SP Plus Corporation and Millennium Garages
Streetplus

\$10,000-\$14,999

Block 37
Crown Family Philanthropies
Divvy
Flyover
Willis Tower
Yellowstone Landscape

\$7,000-\$9,999

ABC-7/WLS Television, Inc.
Bannerville
Brightview Landscape
CannonDesign
CIBC
CIRCLE Foundation
Draper and Kramer
Hard Surface Finishers, Inc.
Renaissance Chicago Downtown Hotel

\$4,000-\$6,999

360 Chicago
Acadia Realty Trust
CBRE
Comcast/NBC Universal
Convene
DePaul University
DL3 Realty, L.P.
Faegre Drinker Biddle & Reath LLP
Hiltons of Chicago
Mid-America Real Estate Group
Millennium Park Plaza
Mindworks: The Science of Thinking
Realized Value Collaborative
The Auditorium

\$1,000-\$3,999

Art Institute of Chicago
GenTrio Energy
Color Factory
ComEd
Downtown Apartment Company
EDUCO
Flirt Communications, LLC.
Heron Agency
HLSA Inc. Security
Inspira Marketing Group
Interior Investments
InterPark
Kimpton Gray Hotel
LUMA8
Metropolitan Properties of Chicago, LLC.
Nutrabolt
PNC Bank
ProvenIT
School of the Art Institute of Chicago
ServPro of Downtown Chicago
The Community Builders
The Goodman Theatre
theWit, a Hilton Hotel
Walgreens
World Business Chicago

*** Indicates payment or donations to CLA and CLAF. All other listings are for donations to CLAF only.



FINANCIALS

Please note the presence of two separate sets of financial reports: Chicago Loop Alliance (CLA) leads the community by creating and supporting inclusive programs that attract people and investment to the Loop. CLA is contracted by the City of Chicago as the sole service provider for State Street Special Service Area #1-2015. The Chicago Loop Alliance Foundation (CLAF) is a 501(c)(3) affiliate organization that pushes the limits of what a downtown can be for its residents, workers, and visitors. The Foundation seeks to enrich the Loop's public spaces through artistic expression and free cultural programming.

CHICAGO LOOP ALLIANCE & SPECIAL SERVICE AREA 1-2015 2024 FINANCIALS

| Revenue | Budget | Actual |
|---------------------------------|---------------------|---------------------|
| SSA Funding | \$ 3,461,075 | \$ 3,385,783 |
| Grants (restricted) | \$ 550,000 | \$ 545,895 |
| Sponsorships (unrestricted) | \$ 405,000 | \$ 417,428 |
| Membership Dues | \$ 220,000 | \$ 192,600 |
| Administrative/Management Fees | \$ 197,625 | \$ 188,291 |
| Other Income | \$ 30,000 | \$ 66,373 |
| Civic Partnerships | \$ 15,000 | \$ 15,000 |
| Interest Income | \$ - | \$ - |
| Total Revenue | \$ 4,878,700 | \$ 4,811,370 |
| Expenses | | |
| General & Administration | \$ 1,721,980 | \$ 1,647,360 |
| Customer Attractions | \$ 498,000 | \$ 480,902 |
| Membership & Events | \$ 67,500 | \$ 42,960 |
| Public Way Aesthetics | \$ 1,367,966 | \$ 1,384,438 |
| Economic / Business Development | \$ 127,000 | \$ 112,787 |
| Public Safety Programs | \$ 1,143,000 | \$ 1,151,047 |
| Total Expenses | \$ 4,925,446 | \$ 4,819,495 |
| Total CLA Net for 2024 | \$ - | \$ (8,125) |
| FUND BALANCE NET POSITION | Budget | Actual |
| Beginning of the Year | \$ 397,803 | \$ 397,803 |
| Change in Net Position | \$ - | \$ (8,125) |
| END OF THE YEAR POSITION | \$ | \$ 389,677 |

CHICAGO LOOP ALLIANCE FOUNDATION 2024 FINANCIALS

| Revenue | Budget | Actual |
|---|--------------------|--------------------|
| Annual Fundraising Event (Gala/Other Event) | \$ 260,000 | \$ 231,858 |
| Placemaking Sponsorship (Unrestricted) | \$ 320,000 | \$ 343,725 |
| Grants (Restricted) | \$ - | \$ 14,000 |
| Grants (Unrestricted) | \$ 15,000 | \$ 15,000 |
| Annual Meeting | \$ 85,000 | \$ 95,395 |
| Other Income | \$ - | \$ - |
| Total Revenue | \$ 680,000 | \$ 699,978 |
| Expenses | | |
| General & Administration | \$ 215,624 | \$ 220,587 |
| Placemaking Expenses | \$ 210,000 | \$ 225,856 |
| Annual Fundraising Event Expenses | \$ 120,000 | \$ 178,333 |
| Marketing Expenses | \$ 85,000 | \$ 91,552 |
| Annual Meeting Expenses | \$ 45,000 | \$ 39,465 |
| Other Program Expenses | \$ 25,000 | \$ 25,000 |
| Studies | \$ - | \$ - |
| Total Expenses | \$ 700,624 | \$ 780,793 |
| Total Foundation Net for 2024 | \$ (20,624) | \$ (80,815) |
| FUND BALANCE NET POSITION | Budget | Actual |
| Beginning of the Year | \$ 413,097 | \$ 413,097 |
| Change in Net Position | \$ - | \$ (80,815) |
| END OF THE YEAR POSITION | \$ | \$ 332,282 |

**All figures are unaudited and based on the adopted 2024 operating budgets*

LEADERSHIP & STAFF

STATE STREET COMMISSION

Ryan Segal
Commission Chair
Vice President
Acadia Realty Trust

Konstantine “Gus” Drosos
Commission Vice Chair
General Manager
Palmer House, a Hilton hotel

La Verne O. Morris
Commission Secretary
Resident owner, 20 N. State
Condominium Association

Kristin Duncan
Commission Treasurer
General Manager
Renaissance Chicago
Downtown Hotel

Mark Anderson, CPM
Property Manager
Hines | Citadel Building

Ciere Boatright
Commissioner
Chicago Department of
Planning & Development

Greg Cameron
President and CEO
The Joffrey Ballet

Tom Carney
Commissioner
Chicago Department of
Transportation

Brian Grossman
General Manager
Walgreens

Clinée Hedspeth
Commissioner
Department of Cultural Affairs
and Special Events

John H. Idler
President & General Manager
ABC-7/WLS Television, Inc.

Aimeabilomon Ochiekeleye
Assistant Store Manager
Macy’s on State Street

Cole Stallard
Commissioner
Chicago Department of Streets
& Sanitation

CHICAGO LOOP ALLIANCE OFFICERS



Judie Green
Chair
The Auditorium



Kemena Brooks
Vice Chair
Director of Development
The Community Builders, Inc.



Bradley Renner
Treasurer
The Joffrey Ballet



Laura Graves
Secretary
Vice President of Operations &
Business Planning
ABC-7/WLS Television, Inc.



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