



# MEMBERSHIP APPLICATION

## ANNUAL INVESTMENT

NUMBER OF EMPLOYEES	PRICE
Small Business (1–25 employees)	\$500
Medium Business (26–100 employees)	\$1,500
Large Business (101+ employees)	\$3,000
Individual Membership	\$250
Homeowners Associations (HOAs)	\$750

To learn more about payment options, flexible plans, and non-profit discounts, please call 312.262.7022 or email [Kenna@ChicagoLoopAlliance.com](mailto:Kenna@ChicagoLoopAlliance.com)

**Please direct any questions and/or the completed application to Kenna J. Tunis: [Kenna@ChicagoLoopAlliance.com](mailto:Kenna@ChicagoLoopAlliance.com) (312.262.7022),** or you may mail it along with your dues to the address at the bottom of this form.

## COMPANY INFORMATION

COMPANY NAME

PRIMARY PHONE

ALTERNATE PHONE

EMAIL ADDRESS

WEBSITE

PHYSICAL ADDRESS

MAILING ADDRESS  Same as physical address

\_\_\_\_\_ NUMBER OF FULL-TIME EMPLOYEES    \_\_\_\_\_ PART-TIME EMPLOYEES/STAFF

## REPRESENTATIVES

### CONTACT #1 (PRIMARY CONTACT)

FIRST NAME

LAST NAME

JOB TITLE

ADDRESS  Same as company physical address

CITY

STATE

ZIP CODE

COUNTRY

EMAIL ADDRESS

WORK PHONE

CELL PHONE

ALTERNATE PHONE

Additional company contacts can be listed on following page.

## REPRESENTATIVES (continued)

**CONTACT #2 (MARKETING CONTACT)**  Same as primary

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FIRST NAME	LAST NAME	JOB TITLE
EMAIL ADDRESS	WORK PHONE	CELL PHONE

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### CONTACT #3 (OPTIONAL)

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FIRST NAME	LAST NAME	JOB TITLE
EMAIL ADDRESS	WORK PHONE	CELL PHONE

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### CONTACT #4 (OPTIONAL)

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FIRST NAME	LAST NAME	JOB TITLE
EMAIL ADDRESS	WORK PHONE	CELL PHONE

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### CONTACT #5 (OPTIONAL)

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FIRST NAME	LAST NAME	JOB TITLE
EMAIL ADDRESS	WORK PHONE	CELL PHONE

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### CONTACT #6 (OPTIONAL)

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FIRST NAME	LAST NAME	JOB TITLE
EMAIL ADDRESS	WORK PHONE	CELL PHONE

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If you'd like to add more contacts than space allows here, please just let us know separately.



## BILLING INFORMATION

FIRST NAME	LAST NAME	JOB TITLE	
BILLING ADDRESS ( <input type="checkbox"/> Same as company physical address <input type="checkbox"/> Same as mailing address)	CITY	STATE	ZIP CODE
DIRECT PHONE NUMBER	EMAIL ADDRESS		
TOTAL \$ AMOUNT DUE	CARD NUMBER		
EXPIRATION DATE	SECURITY CODE	SIGNATURE	

## MARKETING (please skip if applying for individual membership – this section is not applicable for individuals)

This information about your business displays publicly on LoopChicago.com, and will be used to promote your business.

### PHOTOS

Submit **text-free, HORIZONTAL orientation, and 2000px x 1000px dimension**. Email photos to [Kenna@ChicagoLoopAlliance.com](mailto:Kenna@ChicagoLoopAlliance.com).

### BUSINESS DETAILS

HOURS OF OPERATION	BOOKING URL (IF APPLICABLE)	FACEBOOK LINK
INSTAGRAM LINK	TWITTER LINK	LINKEDIN LINK
TIKTOK LINK	YELP LINK	TRIP ADVISOR LINK

### RESULTS SUMMARY – INTRODUCTORY DESCRIPTION

200 Character MAX – an attention grabbing teaser, **written in third person** that entices users to read your business description and engage with your page

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Member represents and warrants that any images and information used for the subsequent marketing materials are accurate and do not violate any applicable laws or infringe on the legal rights of any other person or entity, including but not limited to copyright or other intellectual property rights. Member hereby agrees to indemnify and hold harmless Chicago Loop Alliance (CLA) and its employees from any and all third-party claims related to CLA's use of the images or Member's breach of its representations in this agreement.



## MARKETING (continued)

### BUSINESS DESCRIPTION

1,600 Character MAX — General information about your business, **written in third person:** what it can deliver, who it serves, what purpose it serves, and other relevant messaging. (should be evergreen, not seasonal or time-sensitive)

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### Connect and follow Chicago Loop Alliance on social media

 @ChicagoLoopAlliance |  @ChiLoopAlliance |  @Chicago-Loop-Alliance |  @loopchicago |  @loopchicago

## BUSINESS TYPE

Please indicate your business category (choose only one):

- |   |   |
|---|---|
| <input type="checkbox"/> Advocacy & Social Services                 | <input type="checkbox"/> Marketing & Media                  |
| <input type="checkbox"/> Architecture, Engineering & Construction   | <input type="checkbox"/> Parking & Transportation           |
| <input type="checkbox"/> Arts, Cultural Attractions & Entertainment | <input type="checkbox"/> Personal Services, Wellness & Care |
| <input type="checkbox"/> Business & Professional Services           | <input type="checkbox"/> Real Estate & Development          |
| <input type="checkbox"/> Education                                  | <input type="checkbox"/> Religious Institutions             |
| <input type="checkbox"/> Energy                                     | <input type="checkbox"/> Residential Buildings              |
| <input type="checkbox"/> Financial, Insurance & Legal               | <input type="checkbox"/> Restaurants, Bars & Cafes          |
| <input type="checkbox"/> Government                                 | <input type="checkbox"/> Retail                             |
| <input type="checkbox"/> Hotels & Hospitality                       | <input type="checkbox"/> Venues & Workspaces                |
| <input type="checkbox"/> Individual Member                          | <input type="checkbox"/> Other _____                        |
| <input type="checkbox"/> Landscaping & Maintenance                  |   |

Please choose AT LEAST ONE OR MORE of the following which best describe your business:

- |   |   |
|---|---|
| <input type="checkbox"/> Woman-owned    | <input type="checkbox"/> Disability-owned     |
| <input type="checkbox"/> Minority-owned | <input type="checkbox"/> None of the above    |
| <input type="checkbox"/> Veteran-owned  | <input type="checkbox"/> Prefer not to answer |
| <input type="checkbox"/> LGBTQ+-owned   |   |

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