

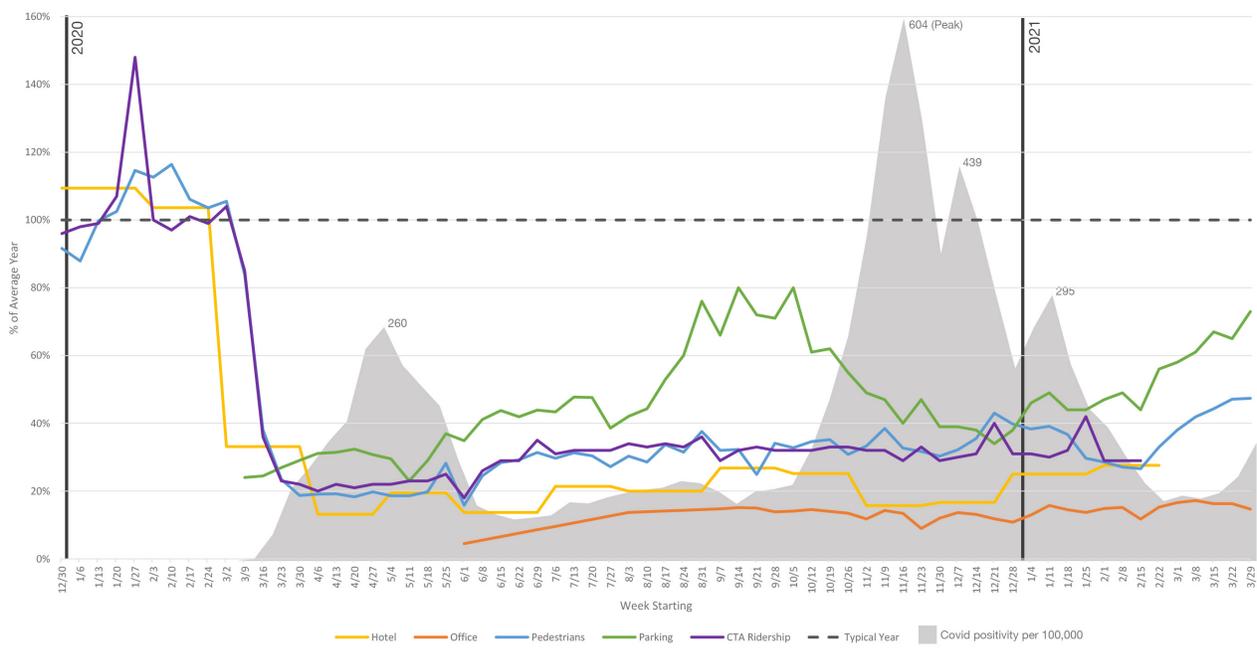
MARCH BY THE NUMBERS

To help you better understand the status and operational plans of Loop businesses, Chicago Loop Alliance has compiled data from multiple sources, including monthly stakeholder surveys and data shared by partner organizations.

As the weather warmed and the COVID-19 vaccine rollout continued, March saw an encouraging, steady uptick in parking volumes and pedestrian activity compared to 2019, a normal year. But the number of people in office buildings is still hovering around 15-18% of normal human occupancy. CTA ridership data for March has not yet been made available. Only 18% of survey respondents reported zero employees working on-site in the Loop (in February, this number was 26%). The survey also shows public transit remains the most popular form of transportation to the Loop.

It seems the accelerated vaccine rollout has improved confidence in the return to the office. Only 33% of respondents said they were unsure when all staff would return to on-site work; 14% indicated all staff would return in Q2; and 16% indicated Q3. 2% said all staff returned in Q1, and 36% indicated “other.”

YEAR OVER YEAR



Pedestrian Data: Chicago Loop Alliance’s pedestrian counters track pedestrian activity on State Street. Eighteen counters are located on the east and west sides of State Street from Wacker to Ida B. Wells and count each time a person enters onto State Street. These pedestrians could be employees, visitors, shoppers, residents, students, etc.

Office Human Occupancy: Occupancy data is calculated as the percentage of people physically in office buildings compared to the same week in 2019. The data is aggregated from a sampling of 12 anonymous office buildings in the Loop.

Parking: Parking is calculated as the percentage of parking spots occupied in the Loop compared to the same week in 2019. The data is aggregated based on all Loop parking spots from two anonymous Loop-wide parking operators.

Hotel: Numbers are based on hotel room occupancy of 15 Loop hotels, provided by STR, Inc.

CTA Ridership: Ridership is calculated as the percentage of rides on both trains and buses each week compared to the same week in 2019. Source: Chicago Transit Authority.

Covid Positivity: Covid data is reported as the number of cases per 100,000 residents. This data is not reported as a percentage of 2019, but is meant to show comparisons between reopening data and Covid positivity trends. Source: City of Chicago Covid Dashboard.

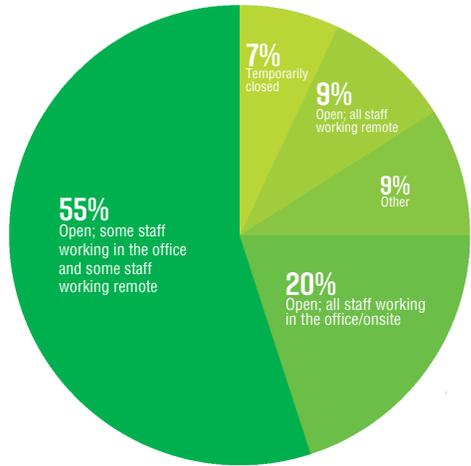
STAKEHOLDER SURVEY

45 respondents representing a wide variety of industries and perspectives reported their activity in the Loop during March.

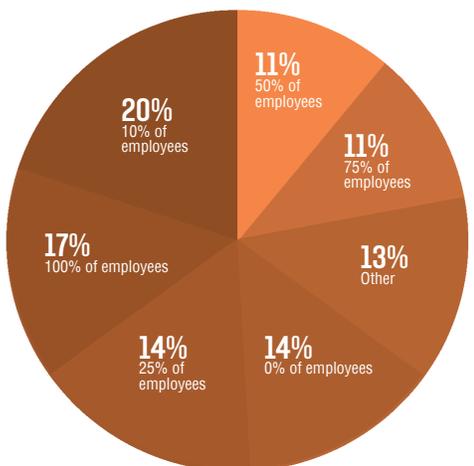
SURVEY PARTICIPANT INDUSTRIES

- Arts/Cultural Attractions/Entertainment: **20%**
- Health/Wellness: **13%**
- Service Provider: **13%**
- Education: **11%**
- Real Estate/Development: **9%**
- Public Affairs/Government: **9%**
- Financial Institutions/Legal Services: **7%**
- Hotels/ Lodging: **7%**
- Property: Commercial: **4%**
- Technology: **4%**
- Retail: **4%**
- Restaurant/Bar/Private Club: **4%**
- Media: **4%**
- Religious Institution: **2%**
- Architecture/Engineering/Construction: **2%**
- Property: Residential: **2%**
- Other: **20%**

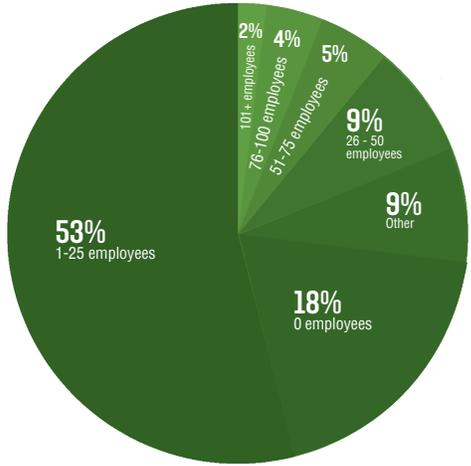
WHAT IS YOUR CURRENT OPERATION STATUS?



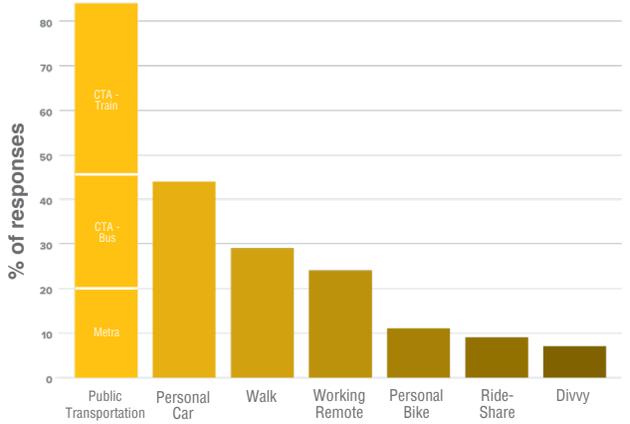
WHAT PERCENTAGE OF YOUR EMPLOYEES ARE WORKING FULL-TIME IN THE LOOP IN MARCH?



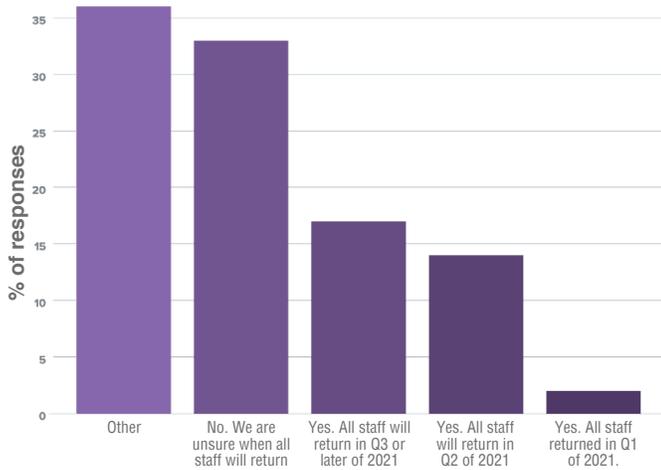
HOW MANY OF YOUR EMPLOYEES ARE WORKING FULL-TIME IN THE LOOP IN MARCH?



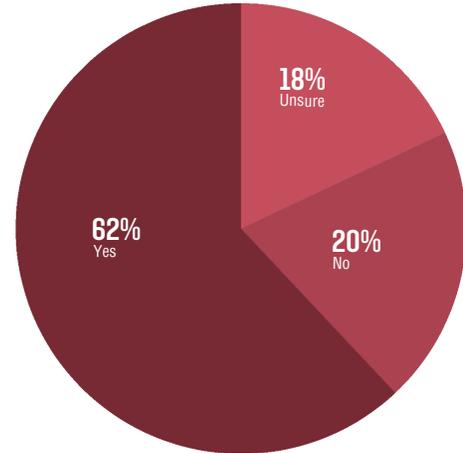
HOW ARE YOU GETTING TO WORK IN THE LOOP?



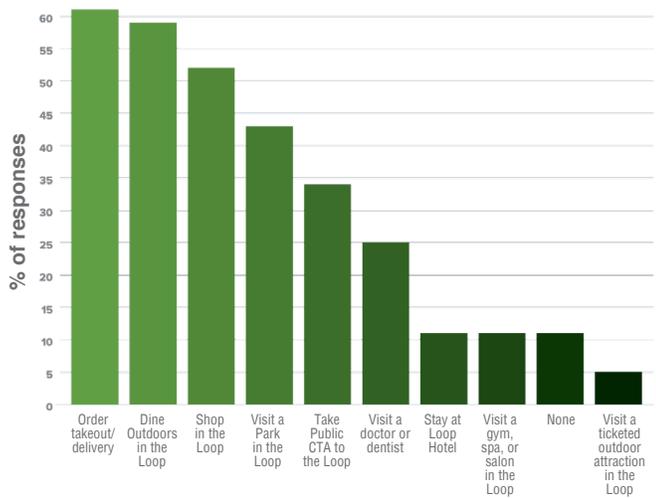
DOES YOUR ORGANIZATION HAVE A PLAN FOR EMPLOYEES TO RETURN TO THE LOOP?



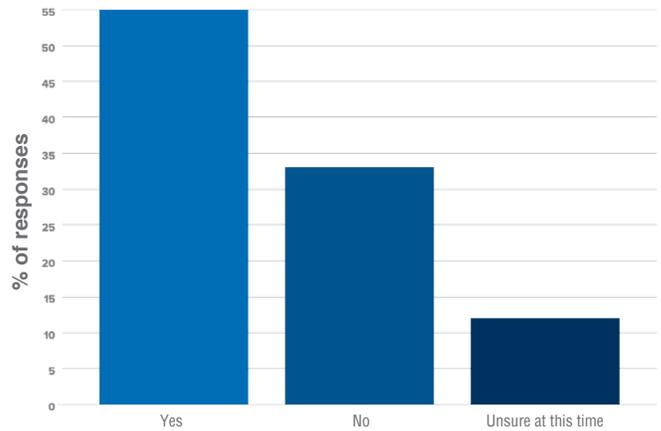
DID YOU VISIT THE LOOP DURING A WEEKEND IN MARCH?



WHICH OF THE FOLLOWING ACTIVITIES WILL YOU PARTICIPATE IN THIS MONTH?



DOES THE ROLLOUT OF A COVID-19 VACCINE IMPACT YOUR PLANS TO RETURN TO THE OFFICE?



DID THE CANCELLATION OF THE CHICAGO ST. PATRICK'S DAY PARADE IMPACT YOUR BUSINESS?

