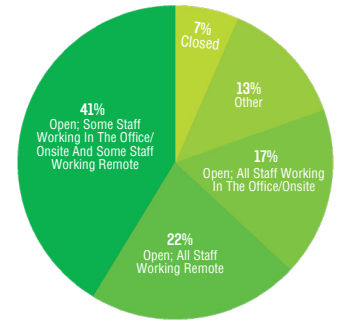


BY THE NUMBERS: JULY IN THE LOOP

To help you better understand the status and operational plans of Loop businesses, Chicago Loop Alliance surveyed our stakeholders. Nearly 50 businesses completed the survey in early July 2020.

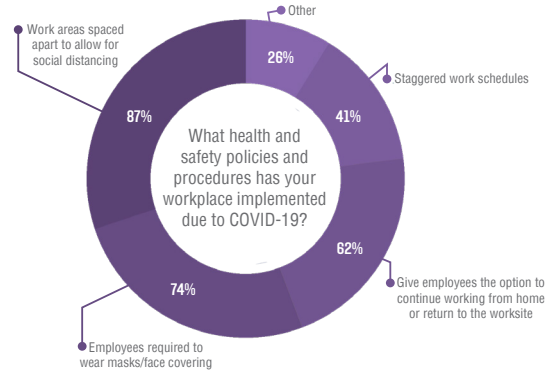


WHAT IS YOUR CURRENT OPERATION STATUS?



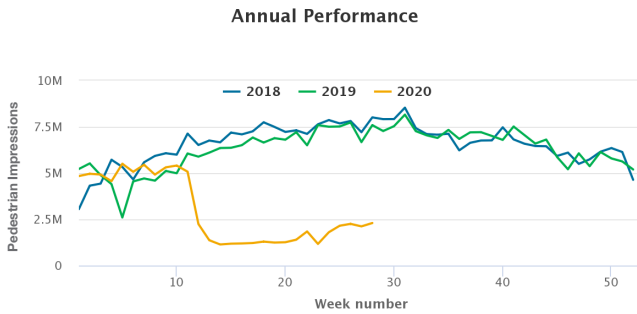
SURVEY PARTICIPANT INDUSTRIES

- Financial Institutions: 2%
- Parking/Transportation: 2%
- Real Estate/Development: 2%
- Service Provider: 2%
- Property: Commercial: 2%
- Health/Wellness: 4%
- Media: 4%
- Retail: 4%
- Education: 6%
- Restaurant/Bar/Private Club: 6%
- Technology: 6%
- Public Affairs/Government: 6%
- Architecture/Engineering/Construction: 10%
- Arts/Cultural Attractions/Entertainment: 12%
- Hotels/Lodging: 14%
- Other: 18%



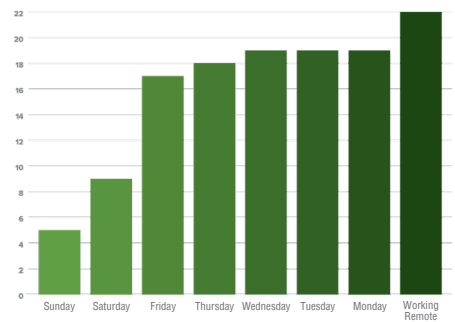
STATE STREET PEDESTRIAN COUNTS

Footfall in the Loop has been down significantly. However, July saw an increase from previous months. The chart below shows weekly footfall for 2018, 2019 and 2020.

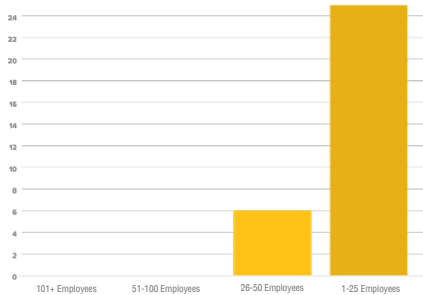


Chicago Loop Alliance's pedestrian counters, by the U.K.-based company Springboard, track pedestrian activity in certain parts of the Loop. Eighteen counters are located on the east and west sides of State Street from Wacker to Ida B. Wells drives. The devices do not count the number of unique pedestrians who walk down the street each day, but rather pedestrian impressions, meaning a count is taken at every device someone walks past.

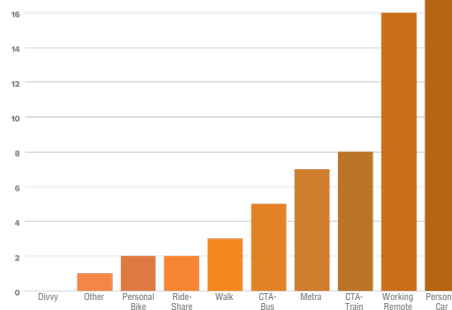
WHAT DAYS OF THE WEEK ARE YOU TYPICALLY WORKING IN THE OFFICE/ONSITE?



HOW MANY OF YOUR EMPLOYEES ARE WORKING IN THE LOOP?



HOW ARE YOU GETTING TO WORK IN THE LOOP?



WHICH OF THE FOLLOWING ACTIVITIES WILL YOU PARTICIPATE IN DURING THE MONTH OF JULY?

