

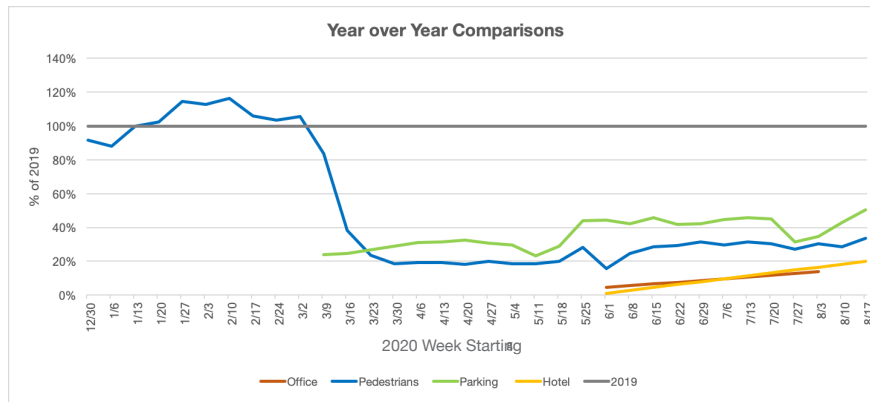
BY THE NUMBERS: AUGUST IN THE LOOP

To help you better understand the status and operational plans of Loop businesses, Chicago Loop Alliance surveys stakeholders once a month. Nearly 45 businesses completed the survey throughout August 2020.

The Loop continues a slow, but relatively steady increase in business and activity since the end of the stay-at-home order beginning in early June. There is some evidence of people returning to work and play downtown. Companies and individuals seem to continue to adjust their balance of working in the office and working from home.

SURVEY PARTICIPANT INDUSTRIES

- Health/Wellness: **3%**
- Service Provider: **3%**
- Retail: **3%**
- Technology: **3%**
- Property: Commercial: **3%**
- Architecture/Engineering/Construction: **6%**
- Media: **6%**
- Education: **8%**
- Other: **8%**
- Arts/Cultural Attractions/Entertainment: **8%**
- Hotels/Lodging: **11%**
- Public Affairs/Government: **11%**
- Financial Institutions/Insurance/Legal Services: **11%**
- Restaurant/Bar/Private Club: **16%**



Pedestrian Data:

Chicago Loop Alliance's pedestrian counters track pedestrian activity in certain parts of the Loop. Eighteen counters are located on the east and west sides of State Street from Wacker to Ida B. Wells drives. The devices do not count the number of unique pedestrians who walk down the street each day, but rather pedestrian impressions, meaning a count is taken at every device someone walks past.

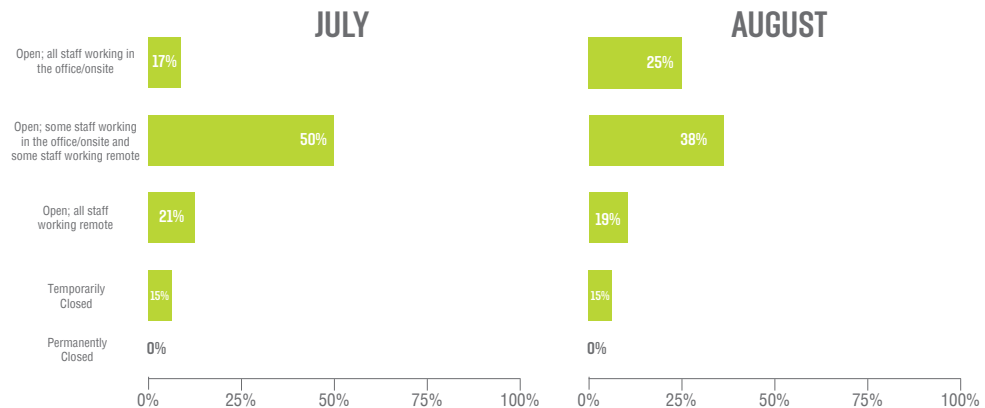
Office/Parking Data:

Numbers are based on aggregate data from a sampling of office buildings and parking garages downtown, calculated as a percentage of what they were in 2019.

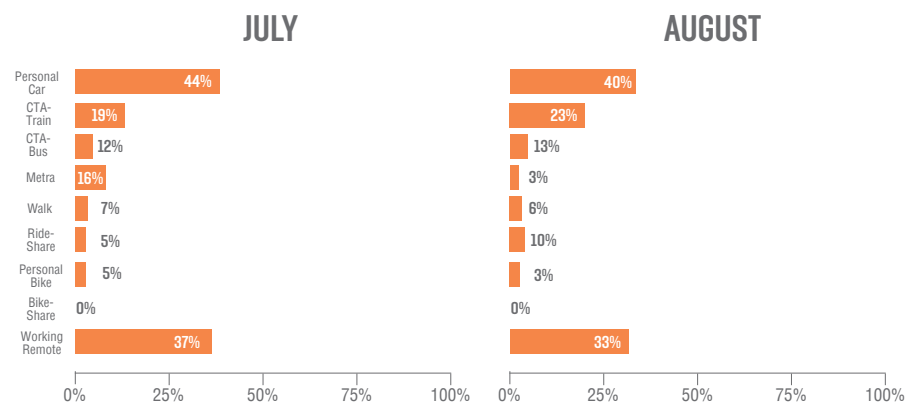
Hotel Data:

Numbers are based on figures provided by downtown hotels and partner organizations.

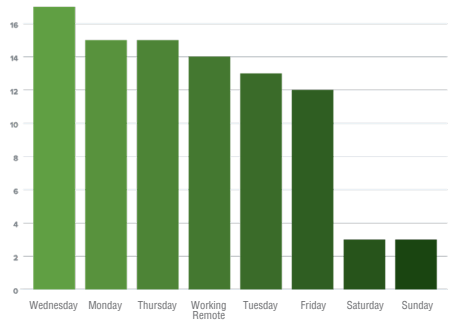
WHAT IS YOUR CURRENT OPERATION STATUS?



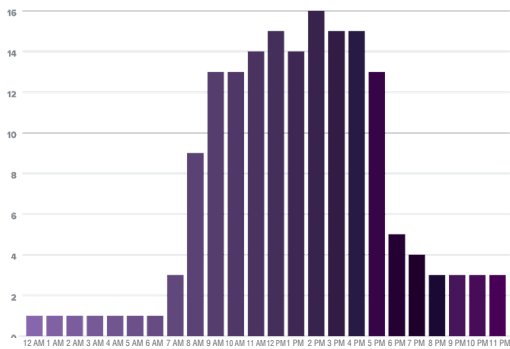
HOW ARE YOU GETTING TO WORK IN THE LOOP?



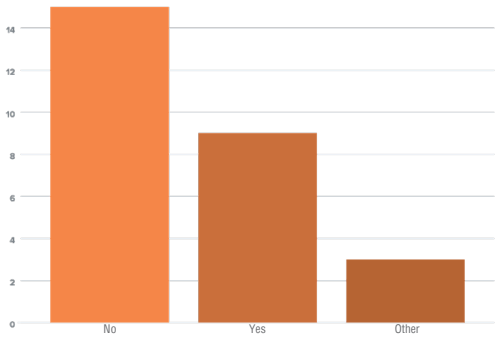
WHAT DAYS OF THE WEEK ARE YOU TYPICALLY WORKING IN THE OFFICE/ONSITE?



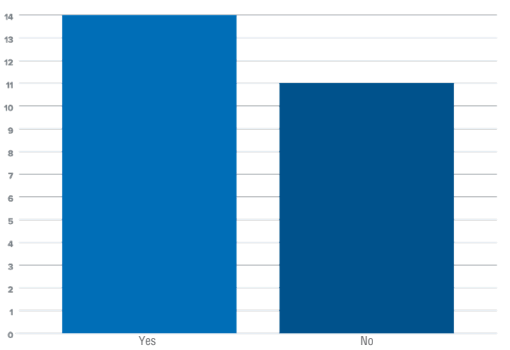
WHAT TIME(S) ARE YOU WORKING IN THE OFFICE/ONSITE?



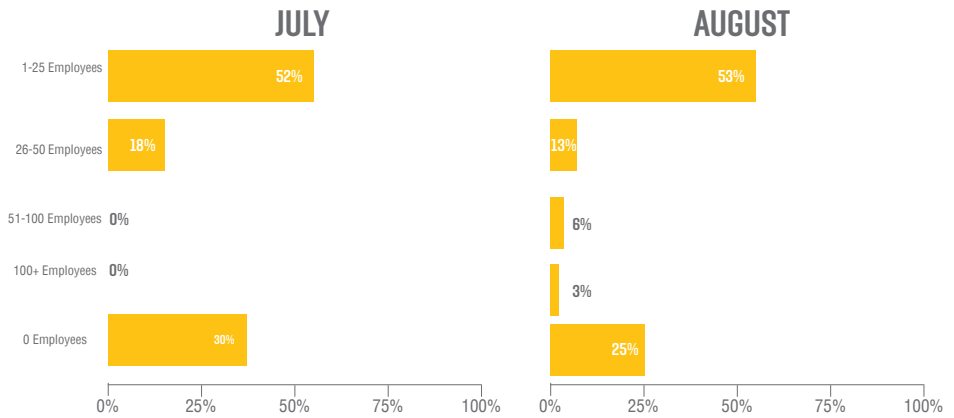
ARE THESE HOURS DIFFERENT THAN YOUR NORMAL (PRE COVID-19) HOURS?



DID YOU VISIT THE LOOP DURING THE WEEKEND IN AUGUST?



HOW MANY OF YOUR EMPLOYEES ARE WORKING IN THE LOOP?



WHICH OF THE FOLLOWING ACTIVITIES WILL YOU PARTICIPATE IN THIS MONTH?

