

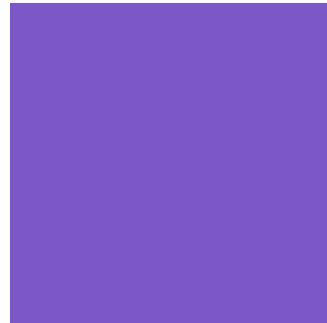
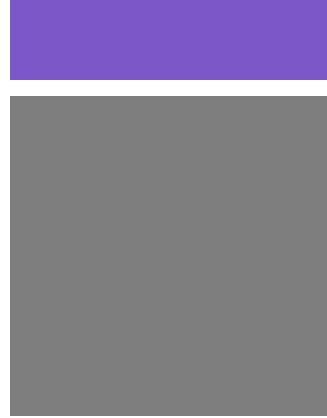
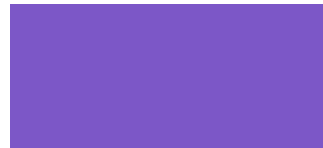
FRIDAY, SEPTEMBER 20
HILTON CHICAGO

CHICAGO LOOP ALLIANCE FOUNDATION'S

2019 ILLUMINATION GALA

ABOUT CHICAGO LOOP ALLIANCE

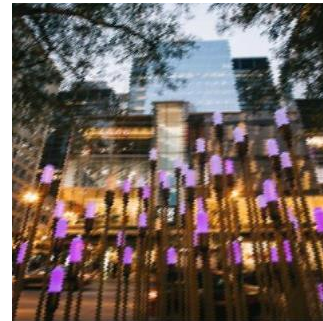
Chicago Loop Alliance creates, manages and promotes high-performing urban experiences, attracting people and investment to Chicago's Loop neighborhood.



PROJECTS & PROGRAMS

Four program areas provide overall structure and direction for Chicago Loop Alliance.

- Enhanced Services
- Planning & Advocacy
- Placemaking & Management
- Economic Development





CHICAGO LOOP ALLIANCE FOUNDATION

The Chicago Loop Alliance Foundation is a 501(c)(3) affiliate organization that pushes the limits of what a downtown can be for its residents, workers and visitors.

The Foundation seeks to enrich the Loop's public spaces through artistic expression and free cultural programming. By building a connection between people and the places they share, the Foundation creates an environment that fosters creativity, enhances the Loop's appeal to the people, and celebrates the Downtown as everybody's neighborhood.



ILLUMINATION GALA

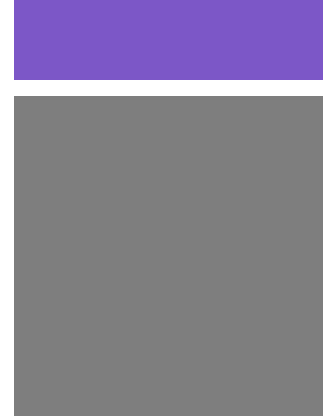
The Annual Illumination Gala gathers more than 500 supporters for a celebration of the Loop's rich cultural amenities and its continued transformation due to the work of the Chicago Loop Alliance Foundation and its partners.

The Gala offers an evening of dinner, drinks and live entertainment while raising funds to support the Foundation's artistic and cultural projects and programs.

AUDIENCE

Over 500 business, civic and cultural leaders attend the Gala. Nearly all Members of CLA's Board of Directors participate either with sponsorships, tables, or tickets. Attendees work in the Loop and reside in the city of Chicago. They range in age from 25 - 65.

The majority of attendees are Executive level decision makers and leaders within their organizations. Many hold Community Affairs, Business Development and Marketing titles.



2018 SPONSORS & TABLES

SPONSORS

Pressure Washing Systems
BrightView Landscaping
GEMS World Academy Chicago
Bannerville USA

VIP TABLE SPONSORS

Chicago Zoological Society
I Brookfield Zoo
CIBC
ComEd
DePaul University
Gensler
Goodman Theatre
Impact Networking
Metropolitan Properties
Tawani Property Management
theWit Hotel
Vennequity

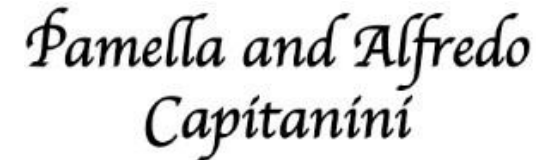
TABLE SPONSORS

ABC 7 - WLS Television
Acadia Realty Trust
AceBounce/Flight Club
Auditorium Theatre
Broadway In Chicago
CannonDesign
Choose Chicago
Clayco
Columbia College Chicago
Downtown Apartment Company
Enwave Chicago
Equity Office
First Hospitality Group
Freeborn & Peters LLP
Hard Surface Finishers
InterPark
Katten Muchin Rosenman LLP
Macy's
McGuire Engineers

Mid-America Real Estate
Group
Newcastle Limited
Palmer House/Hilton
Chicago
Related Midwest
Renaissance Chicago
Downtown Hotel
School of the Art Institute
of Chicago
SP Plus Corporation
Stone Real Estate
Streetplus
The John Buck Company
Walgreens



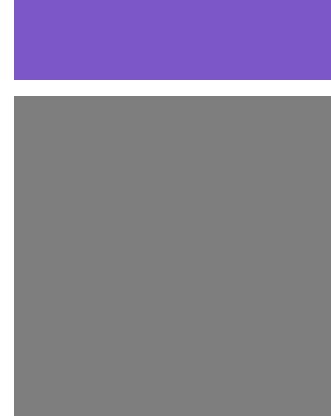
PAST SPONSORS



WHY SPONSOR?

Align Your Brand with CLA

As an Illumination Gala Sponsor, you will gain prominent recognition among customers in the central business district, associate your brand with a positive civic cause, and reach a desirable audience of Chicago Loop Alliance Members and key stakeholders in the Loop.



ALL SPONSORS RECEIVE:

Recognition in event invitation

Distribution: 1,500 print and 7,000 email

Logo recognition in event program

Distribution: 500+ print

On-site logo recognition, including recognition from podium, decor and on-screen logo placement during program

Invitation to Welcome Reception

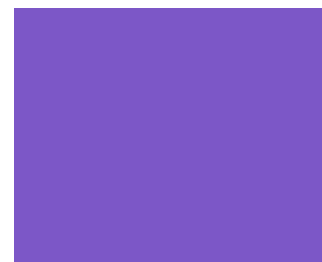
Reserved table seating and invitation to VIP After-Party

Value: \$5,500

Inclusion in all press materials and outreach for event

Logo recognition in CLA's Annual Report

Distribution: 3,000



Sponsorship Opportunities

Chicago Loop Alliance Foundation is excited to work with your organization to design a pricing structure, benefits and programming that suits your individual corporate and community interests.

PRESENTING SPONSOR:	\$30,000 (SOLD)
COCKTAIL RECEPTION SPONSOR:	\$10,000
DESSERT SPONSOR:	\$10,000
ENTERTAINMENT SPONSOR:	\$7,500
VIP AFTER-PARTY SPONSOR:	\$7,500
PROGRAM SPONSOR:	\$5,000





COCKTAIL RECEPTION SPONSOR \$10,000

- Exclusive recognition as Chicago Loop Alliance Foundation 15th Annual Gala Cocktail Reception Sponsor
- Logo recognition in event invitation and designation as the Cocktail Reception Sponsor
- Logo recognition in event program and designation as the Cocktail Reception Sponsor
- On-site logo recognition, including recognition from podium, decor and on-screen logo placement during program
- Invitation to sponsor Welcome Reception for you and ten (10) guests
- Reserved table seating and invitation to VIP After-Party for ten (10) guests (value: \$5,500)
- Opportunity to incorporate branding into décor elements at the Cocktail Reception
- Dedicated e-blast to CLA's member list (distribution: 700+)
- Logo recognition in CLA's Annual Report



DESSERT SPONSOR \$10,000

- Exclusive recognition as Chicago Loop Alliance Foundation 15th Annual Gala Dessert Reception Sponsor
- Logo recognition in event invitation and designation as Dessert Reception Sponsor
- On-site logo recognition, including recognition from podium, decor and on-screen logo placement during program
- Invitation to sponsor Welcome Reception for ten (10) guests
- Reserved table seating and invitation to VIP After-Party for ten (10) guests (value: \$5,500)
- Opportunity to incorporate branding into dessert presentation
- Dedicated e-blast to CLA's member list (distribution: 700)
- Logo recognition in CLA's Annual Report



ENTERTAINMENT SPONSOR \$7,500

- Exclusive recognition as Chicago Loop Alliance Foundation 15th Annual Gala Entertainment Sponsor
- Logo recognition in event invitation and designation as the Entertainment Sponsor
- Logo recognition in event program and designation as the Entertainment Sponsor
- On-site logo recognition, including recognition from podium, decor and on-screen logo placement during program
- Invitation to sponsor Welcome Reception for you and ten (10) guests
- Reserved table seating and invitation to VIP After-Party for ten (10) guests (value: \$5,500)
- Opportunity to incorporate branding into event programming, décor and performances
- Dedicated e-blast to CLA's member list (distribution: 700)
- Logo recognition in CLA's Annual Report



VIP AFTER PARTY SPONSOR \$7,500

- Exclusive recognition as Chicago Loop Alliance Foundation 15th Annual Gala VIP After Party Sponsor
- Logo recognition in event invitation and designation as VIP After Party Sponsor
- On-site logo recognition, including recognition from podium, decor and on-screen logo placement during program
- Invitation to sponsor Welcome Reception for you and ten (10) guests
- Reserved table seating and invitation to VIP After-Party for ten (10) guests (value: \$5,500)
- Logo recognition on signage at VIP After-Party
- Dedicated e-blast to CLA's member list (distribution: 700)
- Logo recognition in CLA's Annual Report



PROGRAM SPONSOR \$5,000

- Exclusive recognition as Chicago Loop Alliance Foundation 15th Annual Gala Program Sponsor
- Full page, color ad in event program and designation as Program Sponsor (distribution: 500 print to gala attendees)
- On-site logo recognition, including recognition from podium and on-screen logo placement during program
- Invitation to sponsor Welcome Reception for two (2) guests
- Reserved seating and invite to VIP After-Party for for two (2) guests (value: \$1,100)
- Logo recognition in CLA's Annual Report (distribution: 3,000)

OTHER OPPORTUNITIES

TABLE + VIP AFTER PARTY | \$5,500

- Preferred table seating for ten guests
- Name recognition on Gala invitation*
- Logo recognition in the Gala program book and Annual Report*
- Entry for ten guests to VIP After-Party

TABLE | \$3,750

- Reserved table seating for ten guests
- Name recognition on Gala invitation*
- Name recognition in the Gala program book and Annual Report*

**Your reservation form must be submitted by Friday, June 21 to be included in the invitation.*

TICKET + VIP AFTER PARTY | \$550

- Preferred table seating for one guest
- Entry for one guest to the VIP After-Party

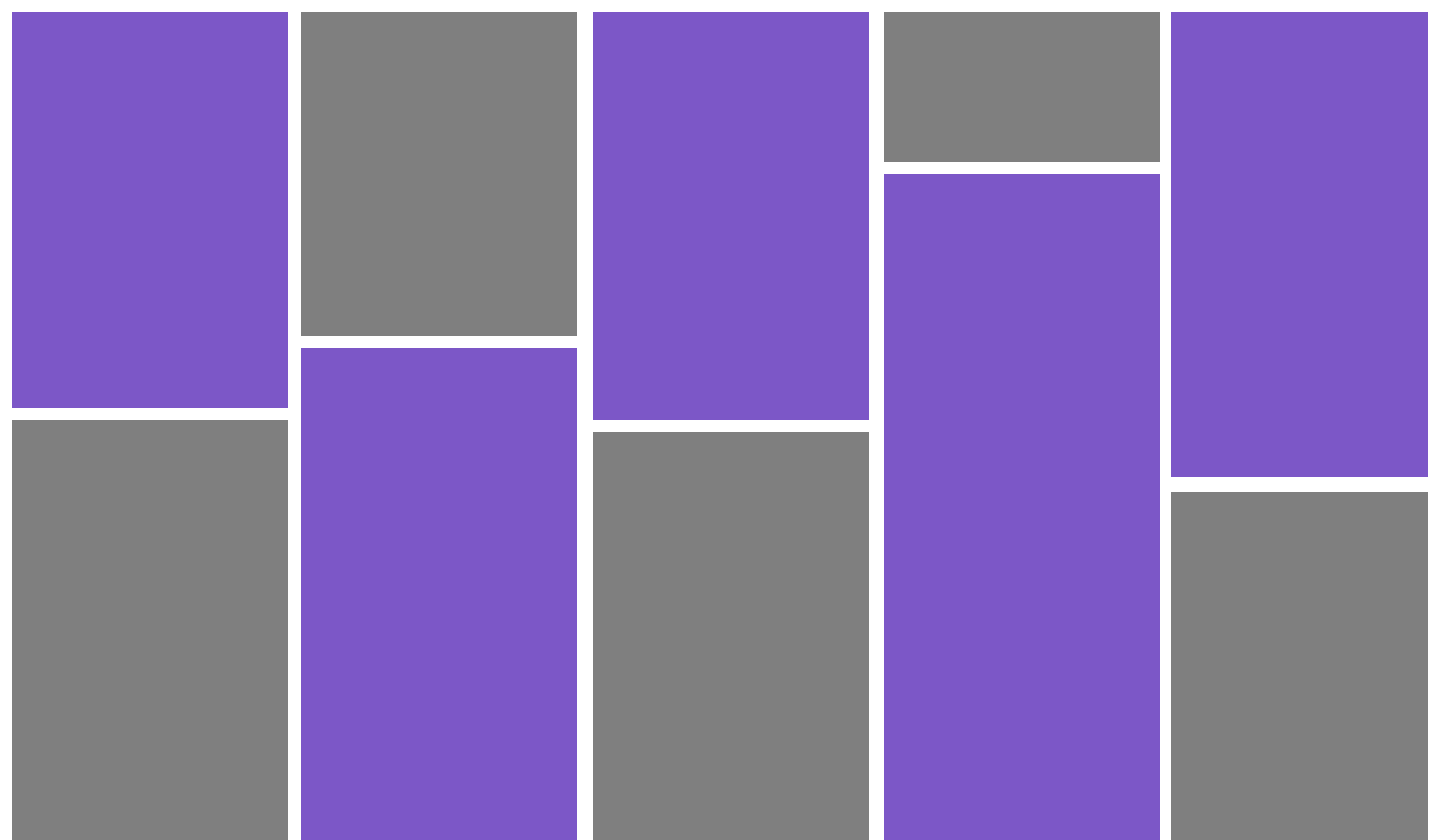
TICKET | \$375

- Preferred table seating for one guest

PROGRAM BOOK ADVERTISEMENT | \$500

- Black and white, ½ page ad in the Gala Program Book
Distribution: 500 Gala Attendees





WE ARE EXCITED TO ANNOUNCE



SAVE THE DATE
ILLUMINATION
2019
FRIDAY,
SEPTEMBER 20

CHICAGO LOOP ALLIANCE FOUNDATION'S ANNUAL GALA

CELEBRATING
15
YEARS

6:30-11:00PM
HILTON CHICAGO
720 SOUTH MICHIGAN AVENUE
INVITATION TO FOLLOW

PRESENTING SPONSOR
**PRESSURE
WASHING
Systems**



The Chicago Loop Alliance Foundation, a 501 (c)(3) corporation, develops, supports, and promotes artistic, cultural, and public events that benefit businesses, individuals, and stakeholders within areas served by Chicago Loop Alliance including Special Service Area 1-2015.