

# **Social Media Toolkit**

#### State of the Chicago Loop: 2018 Economic Profile

This document includes suggested language and visual assets regarding *State of the Chicago Loop:* 2018 Economic Profile. If you have any questions, please feel free to contact Chicago Loop Alliance's Marketing Manager Ammanuel Ayalew at <u>ammanuel@chicagoloopalliance.com</u>.

Photo Library: http://ow.ly/fuHR30oKwBP

## LinkedIn Posts

@Chicago-Loop-Alliance released the State of the Chicago Loop: 2018 Economic Profile. This report provides data on a variety of industries in the Loop. #inTheLoopChi <u>http://ow.ly/mjFq30oKxHA</u>

According to @Chicago-Loop-Alliance's report, much of the increase in Loop employment can be attributed to corporate office relocations from Chicago suburbs. #inTheLoopChi <u>http://ow.ly/mjFq30oKxHA</u>

Since 2010, the number of private-sector jobs in the Chicago Loop has increased by 23.5%, outpacing the City of Chicago, which saw an increase of 18.4%, and the Chicago Metro Area, which saw an increase in 14.8%. #inTheLoopChi http://ow.ly/mjFq30oKxHA

The retail sector is in the midst of a period of dramatic change. Check out how retailers are working to integrate online connectivity and experiential activities in their brick and mortar stores in @Chicago-Loop-Alliance's new report. #inTheLoopChi <u>http://ow.ly/mjFq30oKxHA</u>

Do you ever wonder why there's a high concentration of pedestrian traffic on State Street between Randolph and Madison? Find out how in @Chicago-Loop-Alliance's new report. #inTheLoopChi http://ow.ly/mjFq30oKxHA

@Chicago-Loop-Alliance's new report shows residential growth in the Loop has far outpaced prior estimates, turning the Loop into one of the fastest-growing neighborhoods in Chicago. #inTheLoopChi <a href="http://www.ly/mjFq30oKxHA">http://www.ly/mjFq30oKxHA</a>

Many Loop households consist of young professionals, childless couples, and downsizing empty nesters, with a high level of disposable income. Learn more about the demographics of the neighborhood in @Chicago-Loop-Alliance's new report. #InTheLoopChi <u>http://ow.ly/mjFq30oKxHA</u>

Find out why Chicago Loop has been buzzing with an energy that extends far beyond the workday in @Chicago-Loop-Alliance's new report. #inTheLoopChi <u>http://ow.ly/mjFq30oKxHA</u>

A new report by @Chicago-Loop-Alliance shows the transport landscape is changing in the Loop and beyond. Learn how it's going to impact your business. #inTheLoopChi <u>http://ow.ly/mjFq30oKxHA</u>

#### Tweets

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## Facebook Post

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