

Chicago Loop Alliance Foundation 2019 Annual Meeting Sponsorship Opportunities

Chicago Loop Alliance and The Chicago Loop Alliance Foundation will host the 2019 Annual Meeting on Thursday, February 14, at Hilton Chicago. Nearly 400 of the Loop's business, civic, and cultural leaders are expected to attend.

Sheila Grant, co-author of *Design Downtown for Women (Men Will Follow)*, will explore the influence women can have on the success of a downtown. She will discuss how factors like parking, lighting, and color play a role in ensuring this demographic feels safe, welcome, and included. Grant and her co-authors claim "Men designed 20th-century cities, but for downtowns to thrive in the 21st century, women must be involved."



In addition, Chicago Loop Alliance will offer a recap of 2018, share plans for 2019, and induct the incoming slate of Board of Directors.

Associate yourself with the energy of Chicago Loop Alliance and the passionate people who love the Loop. Become a sponsor today!

Presenting Sponsor – \$5,000

- Exclusive recognition as Chicago Loop Alliance Foundation 14th Annual Meeting Presenting Sponsor.
- Opportunity to offer 2-3 minutes of welcome remarks at the event.
- **(2) Signature VIP Sponsor Tables - *includes admission and reserved seating for 20 guests.***
- Logo inclusion and designation as Presenting Sponsor on 1,500 invitations.
- Logo inclusion, link, and designation as Presenting Sponsor on event website.
- Logo inclusion on signage and presentation at the event.
- Company noted as a Presenting Sponsor in kick-off press release.
- (2) Social Media posts on CLA's LinkedIn account (5,500 followers).
- Opportunity to be a part of the programming at the Annual Meeting. Customizable opportunity will offer maximum exposure.
- Invitation for up to two (2) guests to join Keynote Speaker Sheila Grant and CLA leadership for dinner the evening before the Annual Meeting.

Title Sponsor – \$2,500

- **(1) Signature VIP Sponsor Table - *includes admission and reserved seating for 10 guests.***
- Logo inclusion and designation as Title Sponsor on 1,500 invitations.
- Logo inclusion, link, and designation as Title Sponsor on event website.
- Logo inclusion on signage and presentation at the event.
- Company noted as a Title Sponsor in kick-off press release.
- (1) Social Media post on CLA's LinkedIn account (5,500 followers).
- Invitation for one (1) guest to join Keynote Speaker Sheila Grant and CLA leadership for dinner the evening before the Annual Meeting.

Supporting Sponsor – \$1,000

- **Admission for 5 guests**
- Designation as a Supporting Sponsor on 1,500 invitations.
- Designation as a Supporting Sponsor on event website.
- Designation on signage and presentation at the event.