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## Chicago Loop Alliance and The Chicago Help Initiative release Resource Guide for individuals in critical need

CHICAGO (September 8, 2014)—[Chicago Loop Alliance](#) (CLA) and [The Chicago Help Initiative](#) (CHI) have compiled and released a comprehensive [Resource Guide](#) with information on food, healthcare, shelter and job resources for those in critical need in Chicago's central business district. In collaboration with [The Magnificent Mile Charitable Foundation](#), copies of the guide are being offered to the full membership of both downtown advocacy organizations, along with area stakeholders, business owners and area social service agencies.

Information for the Guide was collected and vetted by CHI and CLA's [Street Team Ambassadors](#), who since October 2013 have assessed the needs of homeless individuals and others throughout the Loop via thousands of personal interactions and referrals. The Street Team is incorporating the new Resource Guide into their arsenal of vital information for individuals in need.

"CHI felt that a decent and compassionate response to someone asking for help was needed and we wanted to make sure that what was given was really helpful. The Resource Guide connects a hungry person to hot meals, groceries, shelters, and the resources they need to get off the street. Not every person asking will take the help that is offered right away. We know that. But what we hope is, when the time comes that they do seek change, they have this information," said The Chicago Help Initiative Executive Director **Doug Fraser**.

"We're thrilled to be part of this exciting collaboration between downtown business advocacy groups and social service providers. Helping to compile and distribute this information is a natural fit for our Street Team Ambassadors, who proactively reach out to those in need and address quality-of-life issues in the Loop on a daily basis," said Chicago Loop Alliance President and CEO **Michael Edwards**.

"The Magnificent Mile Charitable Foundation is pleased to support a very needed resource for serving at risk people. Chicago Help Initiative cares for a population that has very diverse needs and does so with love and understanding," said Magnificent Mile Association President and CEO **John Chikow**.

**Chicago Loop Alliance** creates, manages and promotes high-performing urban experiences, attracting people and investment to the Loop. For more information, please visit [www.LoopChicago.com](http://www.LoopChicago.com).

**The Magnificent Mile Association** seeks to preserve, promote and enhance Chicago's Magnificent Mile district, one of the most unique neighborhoods in the city. It has over 750 members including real estate properties, retail shops, hotels, entertainment establishments, institutional and residential properties and professional services.

**The Chicago Help Initiative** is a consortium of business, residential, religious, social service, institutional and volunteer leaders striving to promote an atmosphere of dignity and compassion toward those in need.

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