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**FOR IMMEDIATE RELEASE**

**Chicago Loop Alliance** provides holiday home for  
downtown Chicago deals and events at  
[LoopChicago.com/Holidays](http://LoopChicago.com/Holidays)

*Dozens of discounts for Loop events and restaurants,  
plus curated family itineraries and daily program schedules*

**Now through December 31, 2014**

CHICAGO (November 24, 2014)—**Chicago Loop Alliance** (CLA) invites residents and visitors to explore downtown Chicago's festive attractions, restaurants and cultural events this holiday season with [LoopChicago.com/Holidays](http://LoopChicago.com/Holidays). From now through Dec. 31, the CLA website hosts **dozens of discounts** for events and restaurants, as well as **curated family itineraries** and **daily schedules of holiday happenings** in the Loop—Chicago's iconic holiday destination.

Holiday deals available at [LoopChicago.com/Holidays](http://LoopChicago.com/Holidays) Include:

- 20% off *Dr. Seuss' How The Grinch Stole Christmas! The Musical* at the Chicago Theatre
- 20% off M-F performances *Porgy and Bess* at Lyric Opera of Chicago
- Discounted \$7 admission at Gene Siskel Film Center
- 10% off tickets to The Joffrey Ballet's *Nutcracker*
- 10% Visitor Savings Pass at Macy's
- Free wrapping at The Atrium Holiday Wrapping Booth
- And dozens more!

CLA invites Chicagoans and visitors to tweet their holiday traditions and festive photos using **#LoopHolidays**. [LoopChicago.com/Holidays](http://LoopChicago.com/Holidays) is presented in partnership with Christkindlmarket Chicago, Chicago Transit Authority (CTA) and Italian Village Restaurants.

**Chicago Loop Alliance** (CLA) creates, manages and promotes high-performing urban experiences, attracting people and investment to the Loop. For more information, please visit [www.LoopChicago.com](http://www.LoopChicago.com).

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