



SEPTEMBER 2017 BLOG EDITORIAL CALENDAR

With over 20,000 readers per year, Chicago Loop Alliance's blog acts as a valuable tool to entertain and inform workers, residents, and visitors on what's happening in the Chicago Loop. If you are interested in participating in one of our upcoming blogs please contact brittany@chicagoloopalliance.com or 312-782-9160.

WEEK #1
9/3/17 - 9/9/17

OKTOBERFEST CELEBRATIONS IN THE CHICAGO LOOP

Pull out your lederhosen, because Oktoberfest is coming to the Loop this September! Let us know if your organization is planning to celebrate this German tradition with any special promotions or events.

SEPTEMBER ENTERTAINMENT GUIDE

From head-banging rock music to lavish operas, the Loop is home to some of the best entertainment in Chicago. Share with us your upcoming performances or events.

PLEASE SUBMIT IDEAS BY
August 29

WEEK #2
9/10/17 - 9/16/17

5 THINGS YOU NEED TO DO BEFORE SUMMER ENDS

Do you have an exclusive summer offering? Let us know what our readers need to do before summer officially comes to an end. This content will also be featured on LoopChicago's Instagram story, so please provide a photo or short video (30 sec. or less) to expand your promotion's reach.

CHICAGO ARCHITECTURE BIENNIAL

We are rounding up some of the best things to see and do at the Chicago Architecture Biennial which opens on September 16.

PLEASE SUBMIT IDEAS BY
September 5

WEEK #3
9/17/17 - 9/23/17

SWEET HOME CHICAGO: A GUIDE TO THE LOOP'S SWEET TREATS

Chicago has been the "candy capital of the world" since the late 1800s. While we may be known for our candy, the Loop is also home to some of the city's most impressive desserts. Share with us your restaurant's delectable dessert options or other sweet treats with a photo.

PLEASE SUBMIT IDEAS BY
September 12

WEEK #4
9/24/17 - 9/30/17

BEST ITALIAN DISHES IN THE CHICAGO LOOP

From pizza of every variety to pasta dishes piled high with savory sauce, there is an Italian dish for every carb-lover in the Chicago Loop. Showcase your Italian restaurant or dishes in our upcoming blog.

LATE NIGHT LOOP

Long gone are the days of the Loop being a stickily nine-to-five destination. Let us know if your business is open past 10:00pm to satisfy all the night owls in the area.

PLEASE SUBMIT IDEAS BY
September 19