



## OCTOBER 2017 BLOG EDITORIAL CALENDAR

With nearly 40,000 readers per year, Chicago Loop Alliance's blog acts as a valuable tool to entertain and inform workers, residents, and visitors on what's happening in the Loop. If you are interested in participating in one of these upcoming blogs please contact Brittany at [brittany@chicagoloopalliance.com](mailto:brittany@chicagoloopalliance.com) and include a short description of your offering and a photo.

**WEEK #1**  
10/1/17 - 10/7/17

### **START PLANNING YOUR HOLIDAY PARTY NOW**

The holidays are just around the corner. Does your hotel or restaurant host corporate parties or events? Tell us about your space, catering options, or special discounts for those who book early. Please also include a photo of your event space.

PLEASE SUBMIT IDEAS BY  
**September 29, 2017**

**WEEK #2**  
10/8/17 - 10/14/17

### **EXPLORE OPEN HOUSE CHICAGO'S LOOP VENUES**

The Chicago Architecture Foundation's Open House Chicago takes place October 14-15. Explore over 200 buildings in the Chicagoland area including many in the Loop.

PLEASE SUBMIT IDEAS BY  
**October 6, 2017**

**WEEK #3**  
10/15/17 - 10/21/17

### **ROMANTIC DATE IDEAS FOR SWEETEST DAY**

While Chicago may not officially be the city of love, these windy-city date ideas are sure to blow your date away! Share your favorite romantic spots in the Loop, just in time for Sweetest Day on October 21.

PLEASE SUBMIT IDEAS BY  
**October 12, 2017**

**WEEK #4**  
10/22/17 - 10/28/17

### **SPOOKTACULAR SPECIALS IN THE CHICAGO LOOP**

Is your business offering a spooky cocktail or Halloween-themed promotion or event? Let us how our readers can have a frightfully good time in the Chicago Loop this October.

PLEASE SUBMIT IDEAS BY  
**October 19, 2017**

**WEEK #5**  
10/29/17 - 11/4/17

### **NOVEMBER ENTERTAINMENT GUIDE**

As the weather cools down, entertainment in the Loop heats up! Let us know what new shows, events, or performances are happening this November in the Chicago Loop. Please include a photo or promo video.

PLEASE SUBMIT IDEAS BY  
**October 26, 2017**