



JUNE 2017 BLOG EDITORIAL CALENDAR

With nearly 20,000 readers per year, Chicago Loop Alliance's blog acts as a valuable tool to entertain and inform workers, residents, and visitors on what's happening in the Chicago Loop. If you are interested in participating in one of these upcoming blogs please fill out a participation form on LoopChicago.com/MembershipMarketing or contact Brittany at brittany@chicagoloopalliance.com.

WEEK #1 6/1/17 - 6/3/17	WEEK #2 6/4/17 - 6/10/17	WEEK #3 6/11/17 - 6/17/17	WEEK #4 6/18/17 - 6/24/17	WEEK #5 6/25/17 - 6/30/17
<p>JUNE EVENTS GUIDE Our June Events Guide will highlight what's going on in the Loop this June. To participate please submit a short description of your event and photo.</p> <p>THE LOOP'S BEST DOUGHNUTS Does your restaurant offer a delicious doughnut? Let us know for National Doughnut Day on June 2.</p> <p>PLEASE SUBMIT IDEAS BY May 29</p>	<p>PUBLIC OUTDOOR LUNCH SPOTS Does your business have grab-and-go lunch options? We will be pairing our favorite outdoor lunch spots with a meal at a CLA member business.</p> <p>PLEASE SUBMIT IDEAS BY May 31</p>	<p>SUMMER COCKTAIL GUIDE Snap a photo of your restaurant or bar's most colorful cocktail. We'll share on both our blog and Instagram story.</p> <p>PLEASE SUBMIT IDEAS BY June 7</p>	<p>HOW TO CREATE THE PERFECT PICNIC BASKET We are putting together the perfect picnic basket for International Picnic Day on June 18. Let us know if your business has a picnic-ready offering.</p> <p>BEST SELFIE SPOTS IN THE LOOP We're rounding up the Loop's best selfie spots for National Selfie Day on June 21. Share with us your business' designated photo spot.</p> <p>PLEASE SUBMIT IDEAS BY June 14</p>	<p>HUMANS OF THE LOOP Does someone at your organization have a great story to tell? Similar to the popular "Humans of New York" series, "Humans of the Loop" will feature a photo and story about a CLA member.</p> <p>CHICAGO RIVERWALK GUIDE A look at what to do on the Chicago Riverwalk this summer.</p> <p>PLEASE SUBMIT IDEAS BY June 21</p>