



AUGUST 2017 BLOG EDITORIAL CALENDAR

With nearly 20,000 readers per year, Chicago Loop Alliance's blog acts as a valuable tool to entertain and inform workers, residents, and visitors on what's happening in the Chicago Loop. If you are interested in participating in one of these upcoming blogs please contact Brittany at brittany@chicagoloopalliance.com or 312-782-9160.

WEEK #1 8/1/17 - 8/5/17	WEEK #2 8/6/17 - 8/12/17	WEEK #3 8/13/17 - 8/19/17	WEEK #4 8/20/17 - 8/26/17	WEEK #5 8/27/17 - 9/2/17
<p>LOLLAPALOOZA IN THE LOOP A list of Lollapalooza after parties in the Chicago Loop.</p> <p>CELEBRATE THE CHICAGO PICASSO'S 50TH ANNIVERSARY AT A RESTAGING EVENT OF THE 1967 UNVEILING Information about the Chicago Picasso's 50th anniversary party in Daley Plaza on August 8.</p> <p>PLEASE SUBMIT IDEAS BY July 28</p>	<p>BEST BOOZY BRUNCHES Celebrate "Sunday Funday" with these boozy brunch spots in the Chicago Loop.</p> <p>GIFT GIVING GUIDE From house warming gifts to birthday presents, we are rounding up the best gifts for every occasion that can only be found in the Chicago Loop.</p> <p>PLEASE SUBMIT IDEAS BY August 1</p>	<p>RELAX AT THESE LOOP SPAS Treat yourself to a stress-free day at one of these spas in the Chicago Loop for National Relaxation Day on August 15.</p> <p>5 THINGS YOU DIDN'T KNOW ABOUT THE CHICAGO LOOP Did you know that Route 66 starts in the Chicago Loop? How about, that the fastest elevators in the world can be found here? Impress your friends with these fun facts.</p> <p>PLEASE SUBMIT IDEAS BY August 7</p>	<p>LOOP LIVE: THE CHICAGO LOOP'S BEST BARS & RESTAURANTS WITH LIVE ENTERTAINMENT Take your round of drinks to the next level with live entertainment.</p> <p>INSTAGRAMABLE FOOD IN THE CHICAGO LOOP From Chicago's first sushi donut to its signature cheesy deep dish, these are the most Instagramable foods in the Chicago Loop.</p> <p>PLEASE SUBMIT IDEAS BY August 14</p>	<p>TURN UP THE HEAT: THE LOOP'S BEST SPICY DISHES It may be hot out, but that doesn't mean you can't enjoy a spicy dish at one of these Loop restaurants.</p> <p>A LOOK AT THE NEW WASHINGTON/WABASH L STATION Explore the new modern design of the CTA's new L station at Washington and Wabash.</p> <p>PLEASE SUBMIT IDEAS BY August 21</p>