



**Membership**  
CHICAGO LOOP ALLIANCE



## The Loop is thriving, and Chicago Loop Alliance is at the heart of it all.

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Collaborating with a growing base of more than 250 members, we represent Chicago's authentic downtown and act as a catalyst for growth—not only for the Loop, but for the businesses and individuals who call it home. The result is a community of stakeholders united under a common vision of the Loop as a **vibrant global business center and recognized world-class destination.**

Our members are supported in many ways—from a roster of projects and programs that attract people and investment to the Loop, to exclusive benefits that connect businesses to key constituencies. In return, one of America's largest downtowns has become the city's most effective network.

Join Chicago Loop Alliance and lend your voice and passion as, together, we push the boundaries of civic collaboration, elevate the Loop's profile and create the Chicago of tomorrow.





# GET IN THE LOOP

## Mission

Chicago Loop Alliance creates, manages and promotes high-performing urban experiences, attracting people and investment to the Loop.

# Program Areas

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## **BEAUTIFICATION & ENHANCED SERVICES**

As the sole service provider to State Street Special Service Area #1, Chicago Loop Alliance implements constant and continued improvements to the cleanliness, beautification, hospitality, safety and maintenance of the Loop's streets, sidewalks and common areas.

## **PLANNING & ADVOCACY**

Chicago Loop Alliance provides planning and project review and advocates for important Loop issues, to improve the ability of the Loop to compete for investment and help Loop stakeholders achieve their property and investment goals.

## **PLACEMAKING & MANAGEMENT**

Chicago Loop Alliance improves the quality of the public realm, creating a distinctive sense of place and strong sense of arrival into the Loop, enhancing its economic standing.

## **ECONOMIC DEVELOPMENT**

Chicago Loop Alliance facilitates the development of a vibrant Loop by supporting increased public and private investment in retail, office, tourism and residential development.

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**CHICAGO LOOP ALLIANCE  
DEMONSTRATES  
A COMMITMENT  
TO SERVICE BY  
COLLABORATING WITH  
DOZENS OF AREA NON-  
PROFIT ORGANIZATIONS.**

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**WE CONNECT OUR  
MEMBERS TO THE  
LOOP'S AUDIENCE OF  
300,000 WORKERS,  
63,000 COLLEGE  
STUDENTS AND  
15,000 RESIDENTS.**

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**OUR 250 MEMBERS  
REPRESENT A DIVERSE  
RANGE OF INDUSTRIES,  
INCLUDING REAL ESTATE,  
FINANCIAL, LEGAL,  
RETAIL AND THE ARTS.**



## Why Join?

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**NETWORK TO EXPAND YOUR RESOURCES, INFLUENCE AND CONTACTS.** From LoopedIn Networking Events to the Annual Meeting, Chicago Loop Alliance provides informative and fun networking opportunities to help you establish connections.

**INCREASE YOUR VISIBILITY.** Through LoopChicago.com and exclusive marketing opportunities, we ensure our members have a polished presence in the Loop community.

**CONNECT TO CITY HALL.** CLA helps you navigate red tape and promotes civic collaboration so businesses and non-profits are all working together to promote the Loop as a world-class destination.

**HEAR AND BE HEARD.** Leadership Forums and community meetings allow you to contribute your opinions on important issues, and get informed on the opinions of other key stakeholders.

**STAY ONE STEP AHEAD.** Receive access to community alerts and economic reports so you can stay in the Loop.

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**LOOPCHICAGO.COM  
SHOWCASES CHICAGO  
LOOP ALLIANCE  
MEMBER BUSINESSES,  
AND RECEIVES HALF  
A MILLION PAGEVIEWS  
PER YEAR.**

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**EXCLUSIVE LOOPEDIN  
NETWORKING EVENTS  
ARE HOSTED FOR  
MEMBERS, BY MEMBERS  
THROUGHOUT THE  
CHICAGO LOOP.**

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**FROM BUCKTOWN  
TO THE BIG APPLE,  
OUR MEMBERS COVER  
A LARGE GEOGRAPHIC  
TERRITORY BUT ALL  
REMAIN COMMITTED  
TO THE LOOP.**



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 [LoopChicago.com/Join](https://LoopChicago.com/Join)

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