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Luftwerk transforms alley with light and water installation for Chicago Loop Alliance's Loop Placemaking Initiative September 17-20, 2014

CHICAGO (August 18, 2014)—[Chicago Loop Alliance](#) (CLA) showcases a site-specific light and water installation from [Luftwerk](#) (creators of [Luminous Field](#) in Millennium Park) titled ***FLOW/Im Fluss***, nightly Sept. 17-20 from 5 p.m.-12 a.m. in Chicago's **Couch Place alley** on State Street between Lake and Randolph Streets. The installation is part of CLA's [Loop Placemaking Initiative](#), a series of innovative public space activations downtown that challenge perceptions of urban environments and encourage future investment.

FLOW/Im Fluss is presented in collaboration with the [Goethe-Institut Chicago](#) and the [Natural Resources Defense Council](#) (NRDC) in celebration of the 20th Anniversary of the Sister Cities Chicago and Hamburg. *FLOW/Im Fluss* is presented in conjunction with **EXPO ART WEEK** (Sept. 15-21), a citywide celebration of art and culture with EXPO CHICAGO, The International Exposition of Contemporary and Modern Art (Sept. 18-21), as its centerpiece.

Opening night of *Flow/Im Fluss* will happen during CLA's **ACTIVATE** event on Wednesday, Sept. 17. The event will include a complimentary drink ticket for guests who RSVP in advance, with additional wine and beer available for purchase on site. Details will be announced next month at www.LoopChicago.com/ACTIVATE.

Inspired by the element of water and its all-encompassing connectivity, Luftwerk's ***FLOW/Im Fluss*** visualizes the characteristics of the Chicago River and Hamburg's River Elbe through video compositions. The projected video will illuminate screens made of water—inviting viewers to immerse themselves into the flow of data collected from both rivers. This will be accompanied by live performances of [Birgit Ulher](#)'s *Traces* for trumpet, radio, speaker, objects and tape feeds.

"Having lived in both Hamburg and Chicago, we are very excited to create *FLOW* as part of the 20th anniversary sister city celebration," says Luftwerk's **Petra Bachmaier**. "Since both cities are located on rivers, *FLOW* is a gesture addressing the connectivity through water ways in general, while taking a closer look at the specific data readings of the two rivers, Elbe and Chicago River."

About Chicago Loop Alliance

Chicago Loop Alliance (CLA) creates, manages and promotes high-performing urban experiences, attracting people and investment to the Loop. For more information, please visit www.LoopChicago.com and follow CLA on Twitter @ChiLoopAlliance. **ACTIVATE** is made

possible by Blick Art Materials, Columbia College, Craft Brew Alliance, Do312, Exchequer Restaurant & Pub, Goethe-Institut Chicago, Pabst Blue Ribbon, The School of the Art Institute of Chicago, Smilebooth, WBEZ and Zipcar.

About Luftwerk

Luftwerk, the collaborative vision of Petra Bachmaier and Sean Gallero, creates art installations that combine the visual elements of light and projected video with the sculptural facets of architecture and design. For more information visit www.luftwerk.net.

About the Goethe-Institut

The **Goethe-Institut** is the cultural institute of the Federal Republic of Germany with a global reach. We promote knowledge of the German language abroad, foster international cultural cooperation and convey a comprehensive picture of Germany by providing information on Germany's cultural, social and political life. Learn more at www.goethe.de and follow on Twitter @GI_Chicago.

About the Natural Resources Defense Council

The **Natural Resources Defense Council** (NRDC) is an international nonprofit environmental organization with more than 1.4 million members and online activists. Since 1970, its lawyers, scientists, and other environmental specialists have worked to protect the world's natural resources, public health, and the environment. NRDC has offices in New York City, Washington, D.C., Los Angeles, San Francisco, Chicago, Bozeman, and Beijing. Learn more at www.nrdc.org and follow on Twitter @NRDC.

About EXPO CHICAGO

EXPO CHICAGO, The International Exposition of Contemporary and Modern Art, is presented by Art Expositions, LLC. Now in its third year as a leading international art fair, EXPO CHICAGO (Sept. 18 – 21, 2014) is a four-day art event featuring more than 140 leading international galleries and offering diverse programming **including /Dialogues, IN/SITU and EXPO VIDEO**. Under the leadership of President and Director Tony Karman, EXPO CHICAGO draws upon the city's rich history as a vibrant destination for arts and culture, helping to define the contemporary art community in Chicago while inspiring the city's collector base. Vernissage, the opening night preview benefiting the Museum of Contemporary Art Chicago, takes place Thursday, Sept 18, 6 – 9 p.m. Tickets start at \$100. General Admission to the exposition is Friday, Sept. 19 – Sunday, Sept. 21 (Fri. and Sat., 11 a.m. – 7 p.m.; Sun., 11 a.m. – 6 p.m.). Tickets to the exposition are \$20 for one day, \$30 for three days. **Northern Trust** is the Presenting Sponsor and **United Airlines** is the Official Airline of EXPO CHICAGO. For more information about EXPO CHICAGO and EXPO ART WEEK (Monday Sept. 15 – Sunday Sept. 21), visit www.expochicago.com.

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