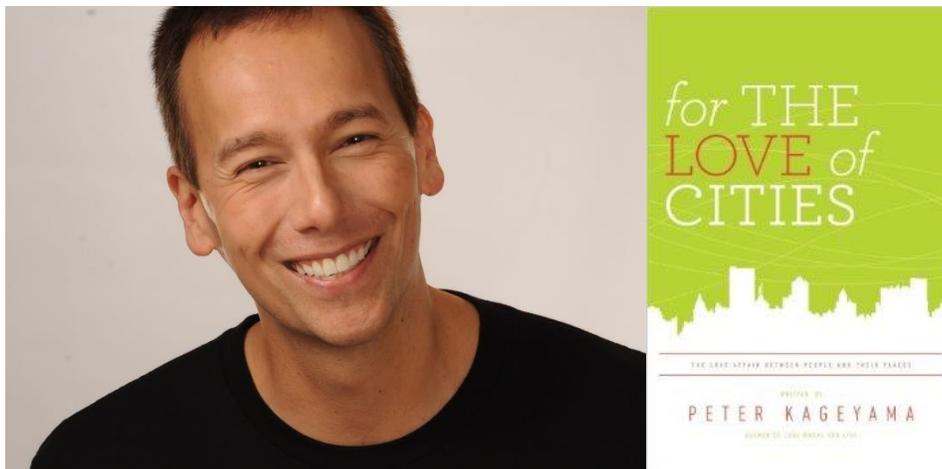




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FOR IMMEDIATE RELEASE

***For the Love of Cities* author Peter Kageyama
announced as keynote speaker for the
Chicago Loop Alliance Foundation's 2017 Annual Meeting
Thursday, February 9 from 7:00-9:30 a.m.**



CHICAGO (January 5, 2017)—**Chicago Loop Alliance (CLA)**, the sole service provider for Special Service Area (SSA) 1-2015, announced today that **Peter Kageyama**, author of ***For the Love of Cities: The Love Affair Between People and Their Places***, will be the keynote speaker at the CLA Foundation's **2017 Annual Meeting** on Thursday, February 9 from 7-9:30 a.m. at the Hilton Chicago (720 South Michigan Avenue). The Annual Meeting includes breakfast and networking with Chicago's civic, business and cultural leaders, and the unveiling of CLA's 2017 initiatives. All guests will receive a complimentary copy of *For the Love of Cities*, with a book signing following the meeting.

Tickets for Chicago Loop Alliance Foundation's 2017 Annual Meeting are now on sale for \$65 (CLA members) and \$75 (non-members); tables are priced at \$600 (CLA members) and \$750 (non-members). For more information and to purchase tickets, please visit loopchicago.com/annualmeeting.

Peter Kageyama is the author of *For the Love of Cities: The Love Affair Between People and Their Places* and the follow up, *Love Where You Live: Creating Emotionally Engaging Places*. He is the former President of Creative Tampa Bay, a grassroots community change organization, and the co-founder of the Creative Cities Summit, an interdisciplinary conference that brings citizens and practitioners together around the big idea of "the city."

Peter is a Senior Fellow with the Alliance for Innovation, a national network of city leaders and a special advisor to America In Bloom. He is an internationally sought-after community development consultant and grassroots engagement strategist who speaks all over the world about bottom-up community development and the amazing people who are making change happen.

Chicago Loop Alliance's ongoing services and programming in 2016 included: enhanced beautification, hospitality and cleaning services via its Loop Ambassadors; critical information for State Street investors via its Springboard pedestrian and vehicular counting system; year-round landscaping and infrastructure maintenance services; promotion of CLA member businesses and stakeholders; and placemaking initiatives such as *ACTIVATE*, CLA's popular monthly urban celebrations in alleys that drove an estimated \$860,745 in economic impact to Loop businesses last year. Additional details about these programs will be available in the forthcoming 2016 Annual Report.

Support for CLA's 2017 Annual Meeting is provided by Presenting Sponsor **Streetplus** and additional sponsors **ABC 7, Auditorium Theatre, Broadway In Chicago, Cannon Design, Chicago Zoological Society I Brookfield Zoo, ComEd, DePaul University, Gensler Design, The Goodman Theatre, Hilton Chicago/Palmer House Hilton, Interior Investments, JC Anderson, Mid-America Real Estate, The Monroe Building, The PrivateBank, School of the Art Institute of Chicago, theWit, Vennequity** and **Walgreens**.

Chicago Loop Alliance, the sole service provider for Special Service Area (SSA) 1-2015, creates, manages and promotes high-performing urban experiences, attracting people and investment to the Loop. For more information, please visit www.LoopChicago.com.

The **Chicago Loop Alliance Foundation** develops and promotes artistic, cultural, and public events within the service area of the Chicago Loop Alliance. These initiatives enhance the character of the Loop, contribute to its competitive position as a mixed-use destination, and promote economic development and tourism in the area.

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