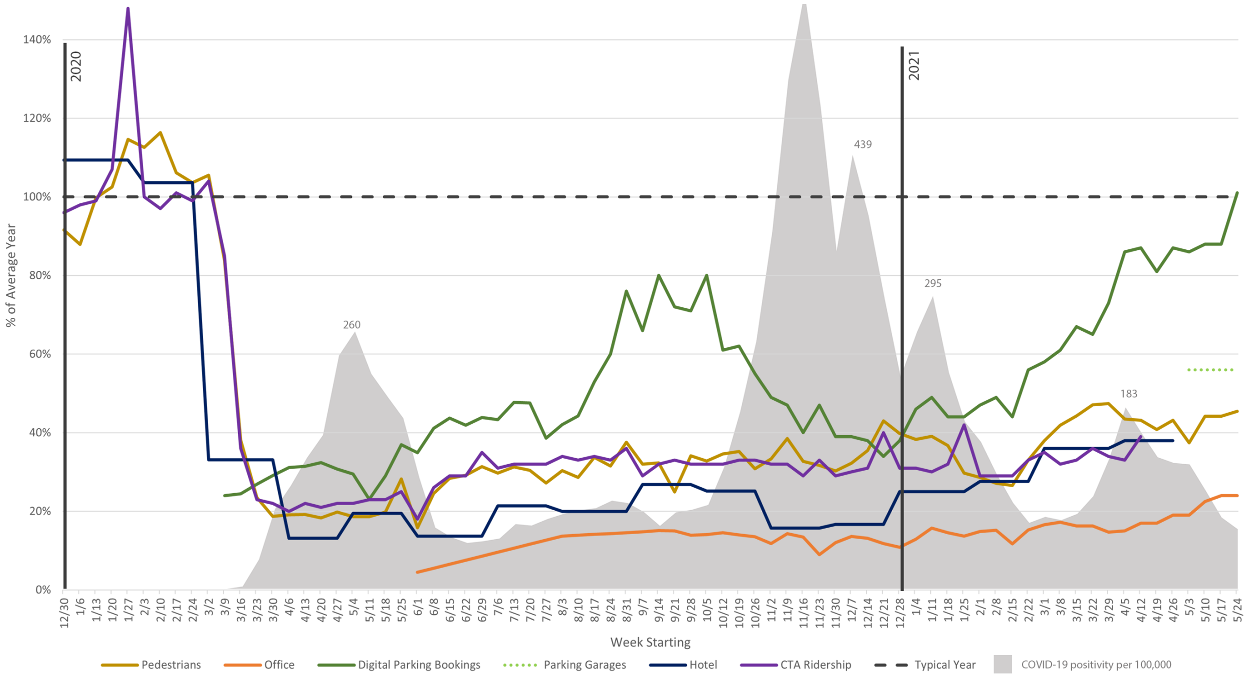
MAY BY THE NUMBERS

To help you better understand the status and operational plans of Loop businesses, Chicago Loop Alliance has compiled data from multiple sources, including monthly stakeholder surveys and data shared by partner organizations.

All metrics continued trending upward in May, most notably digital parking bookings, which surpassed 2019 levels for the first time. Digital parking bookings is a metric that identifies on-demand reservation services that visitors to the Loop may utilize moreso than work commuters. We have added a dataset for parking garages, which are at 56% of a normal year and which may be a better indicator of worker behavior.

As Chicago hit its lowest COVID-19 positivity rate since March 2020, activity in the Loop continued to improve. Chicago is set to fully reopen on June 11 with the rest of Illinois, at which point we expect even more improvements. The number of workers in office buildings exceeded 20% for the first time since March 2020, and compared to other major American metropolitan regions, Chicagoland is returning to in-person work at rates close to the national average. Chicagoland is performing similarly to the Washington, D.C., Philadelphia, and Los Angeles metros, and performing better than New York City, San Francisco, and San Jose.

YEAR OVER YEAR



Pedestrian Data: Chicago Loop Alliance's pedestrian counters track pedestrian activity on State Street. Eighteen counters are located on the east and west sides of State Street from Wacker to Ida B. Wells and count each time a person enters onto State Street. These pedestrians could be employees, visitors, shoppers, residents, students, etc.

Office Human Occupancy: Occupancy data is calculated as the percentage of people physically in office buildings compared to the same week in 2019. The data is aggregated from a sampling of 12 anonymous office buildings in the Loop.

Digital Parking Bookings: Digital Parking Bookings identifies on-demand reservation services and is calculated as the percentage of parking spots occupied in the Loop compared to the same week in 2019. The data is aggregated based on all Loop parking spots from two anonymous Loop-wide parking operators.

Parking Garages: Parking Garages are the aggregation of self-reported occupancy rates from at least two anonymous Loop-wide parking operators. The figure averages the most recently available occupancy rates for the last week of every month, as compared to occupancy rates at the same time in 2019.

Hotel: Numbers are based on hotel room occupancy of 15 Loop hotels, provided by STR, Inc.

CTA Ridership: Ridership is calculated as the percentage of rides on both trains and buses each week compared to the same week in 2019. Source: Chicago Transit Authority.

Covid Positivity: Covid data is reported as the number of cases per 100,000 residents. This data is not reported as a percentage of 2019, but is meant to show comparisons between reopening data and Covid positivity trends. Source: City of Chicago Covid Dashboard.

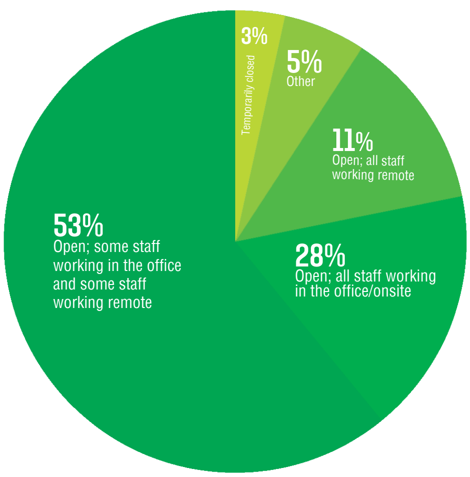
STAKEHOLDER SURVEY

36 respondents representing a wide variety of industries and perspectives reported their activity in the Loop during April.

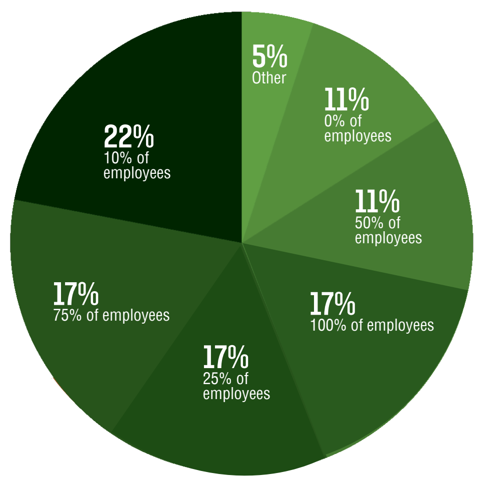
SURVEY PARTICIPANT INDUSTRIES

Arts/Cultural Attractions/Entertainment: **11%**
Education: **8%**
Hotels/ Lodging: **8%**
Restaurant/Bar/Private Club: **5%**
Property: Commercial: **5%**
Architecture/Engineering/Construction: **5%**
Media: **5%**
Real Estate/Development: **5%**
Retail: **5%**
Service Provider: **5%**
Public Affairs/Government: **3%**
Property: Residential: **3%**
Technology: **3%**
Health/Wellness: **3%**
Parking/Transportation: **3%**
Other: **28%**

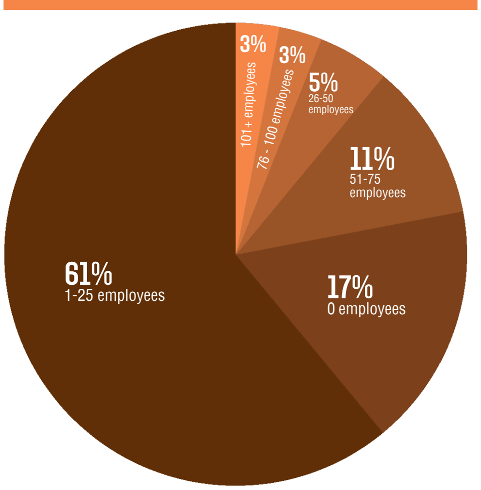
WHAT IS YOUR CURRENT OPERATION STATUS?



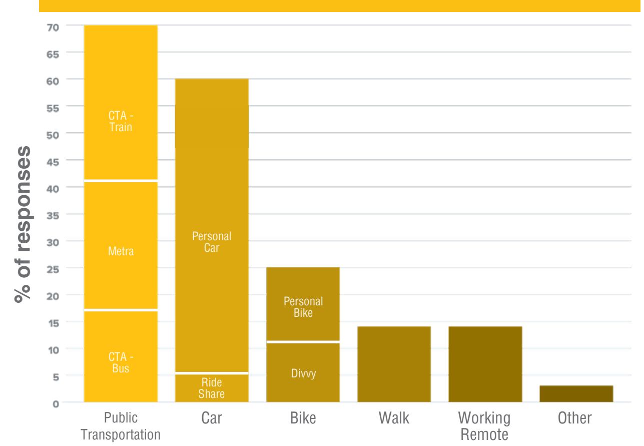
WHAT PERCENTAGE OF YOUR EMPLOYEES ARE WORKING FULL-TIME IN THE LOOP IN MAY?



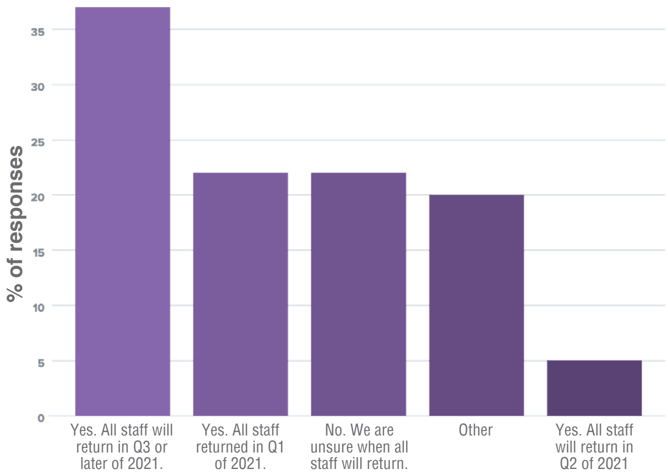
HOW MANY OF YOUR EMPLOYEES ARE WORKING FULL-TIME IN THE LOOP IN MAY?



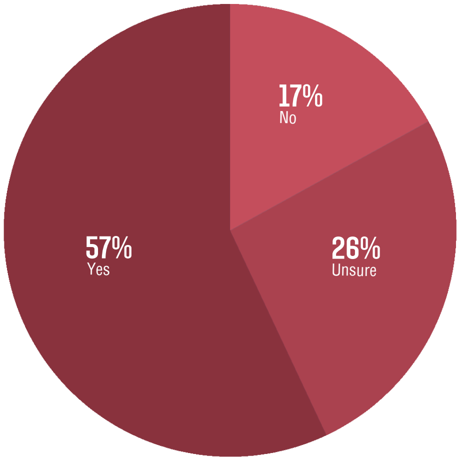
HOW ARE YOU GETTING TO WORK IN THE LOOP?



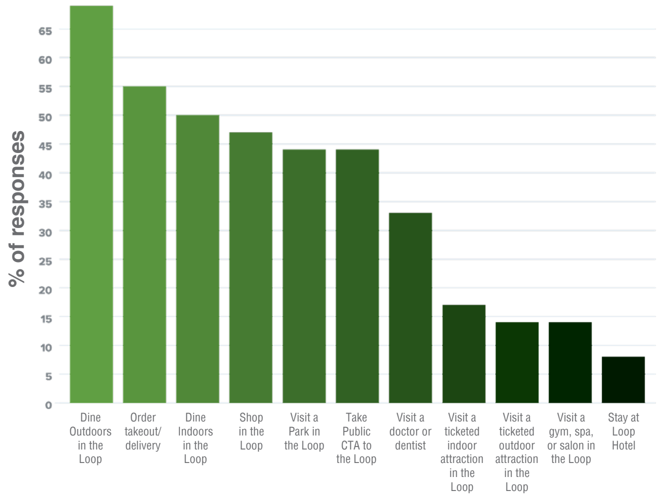
DOES YOUR ORGANIZATION HAVE A PLAN FOR EMPLOYEES TO RETURN TO THE LOOP?



DID YOU VISIT THE LOOP DURING A WEEKEND IN MAY?



WHICH OF THE FOLLOWING ACTIVITIES DID YOU PARTICIPATE IN THIS MONTH?



DOES THE ROLLOUT OF A COVID-19 VACCINE IMPACT YOUR PLANS TO RETURN TO THE OFFICE?